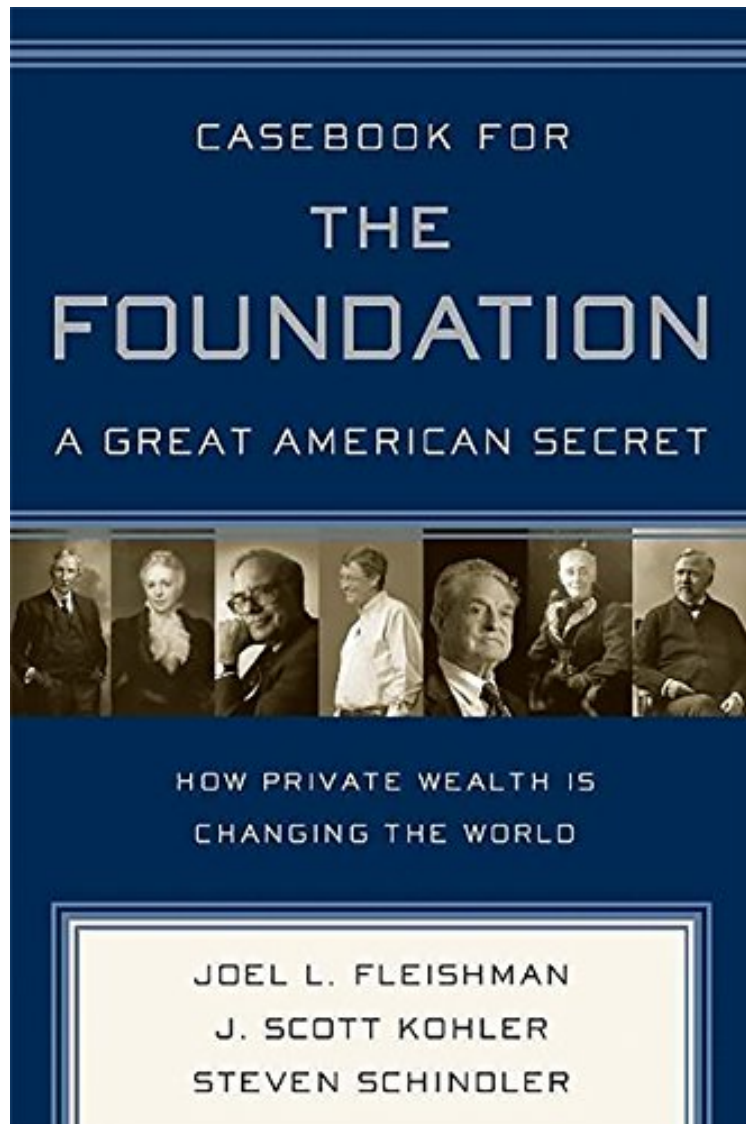


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Casebook for The Foundation: A Great American Secret

Joel L. Fleishman, J. Scott Kohler, Steven Schindler
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Joel L. Fleishman, J. Scott Kohler, Steven Schindler : Casebook for The Foundation: A Great American Secret before purchasing it in order to gage whether or not it would be worth my time, and all praised Casebook for The Foundation: A Great American Secret:

1 of 1 people found the following review helpful. The beginning of understandingBy Salt1907This book serves as the beginning of a deep understanding of how powerful and influential foundations have become. The numbers are staggering. The number of foundations in this country is enormous. The assets they control are enormous. The people

who run them are more powerful than politicians, journalists, etc. The book is not political and does not make value judgments regarding the goals of foundations. Instead, it serves as a how-to manual. [It does not tell you how to acquire the money. You are on your own for that part.] The book explains the various goals and strategies for spending money so as to influence society. The book is filled with historic and recent examples. If you read the book with a little cynicism, you can begin to understand the potential for abuse. The one drawback of this book is that it lacks any explanation of how foundations are abused and how politicians work hand-in-hand to use this tremendous power to create political and economic power. As far as figuring out how some of the foundations have pursued political goals and agendas for powerful people, the reader is on his own. But this book is a necessary beginning.² of 4 people found the following review helpful. Simply definitive. By Peter Bonoff Joel Fleishman is the expert in this important field, and he has authored the definitive case book. Essential reading for all who are interested in professional philanthropy.

Unique in all the world, the American foundation sector has been an engine of social change for more than a century. In this companion volume to *The Foundation: A Great American Secret*, Joel Fleishman, Scott Kohler, and Steven Schindler explore 100 of the highest-achieving foundation initiatives of all time. Based on a rich array of sources--from interviews with the principals themselves to contemporaneous news accounts to internal evaluation reports--this volume presents brief case studies of foundation success stories across virtually every field of human endeavor. The influence of the foundations on American, and indeed global society, has only occasionally come into the public view. For every well-known foundation achievement--Andrew Carnegie's massive library building program or the Robert Wood Johnson Foundation's public efforts to curb tobacco use--there are a great many lesser-known, but often equally important stories to be told. The cases in this volume provide a wealth of evidentiary support for Joel Fleishman's description of, and recommendations for, the foundation sector. With lessons for grant-makers, grant-seekers, public officials, and public-spirited individuals alike, this casebook pieces together 100 stories, some well known, others never before told, and offers hard proof of the foundation sector's immense and enduring impact on scientific research, education, public policy, and many other fields. The work that foundations have supported over the past century has achieved profound results. Yet foundations are capable of more and better. This volume, a window onto great successes of the past and present, is at once a look back, a look around, and a point of reference as we turn to the future.

About the Author Joel L. Fleishman is a professor of law and public policy; director of the Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions; and director of the Center for Strategic Philanthropy and Civil Society at Duke University. From 1993 to 2001, Fleishman took a part-time leave from Duke University to serve as president of the Atlantic Philanthropic Service Company, the U.S. Program Staff of Atlantic Philanthropies. Fleishman also serves as a director of Ralph Lauren Corporation.