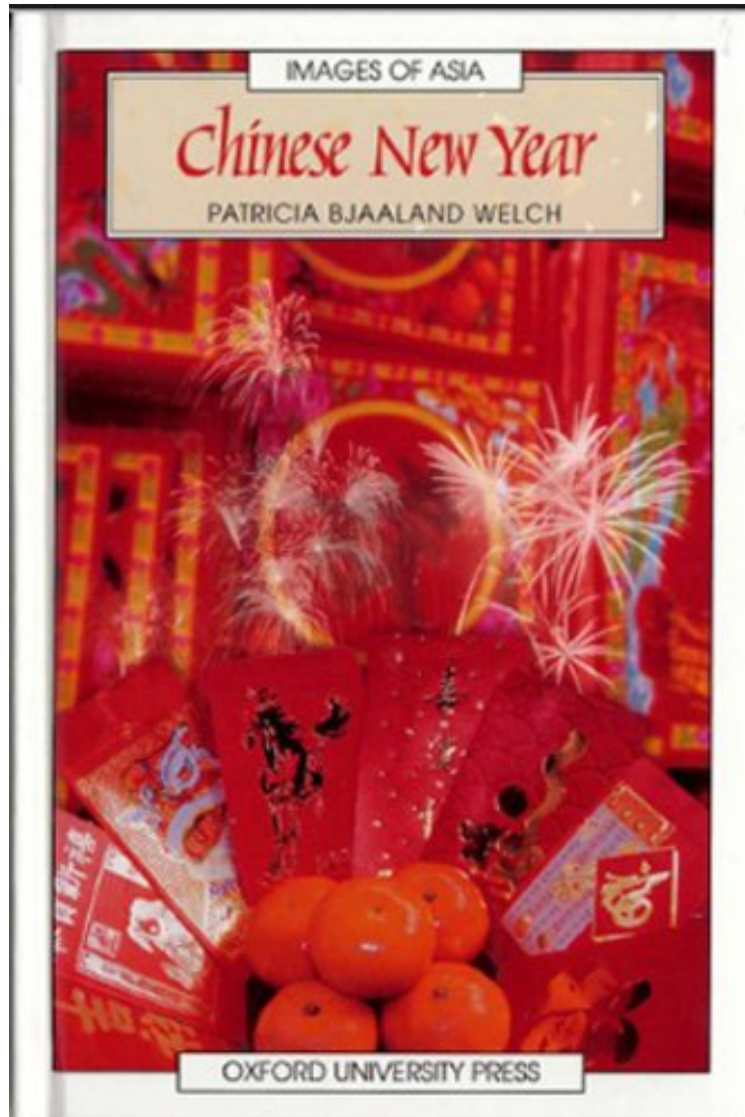


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About the Author Patricia Bjaaland Welch is International Marketing Director of Asia Business News Singapore.