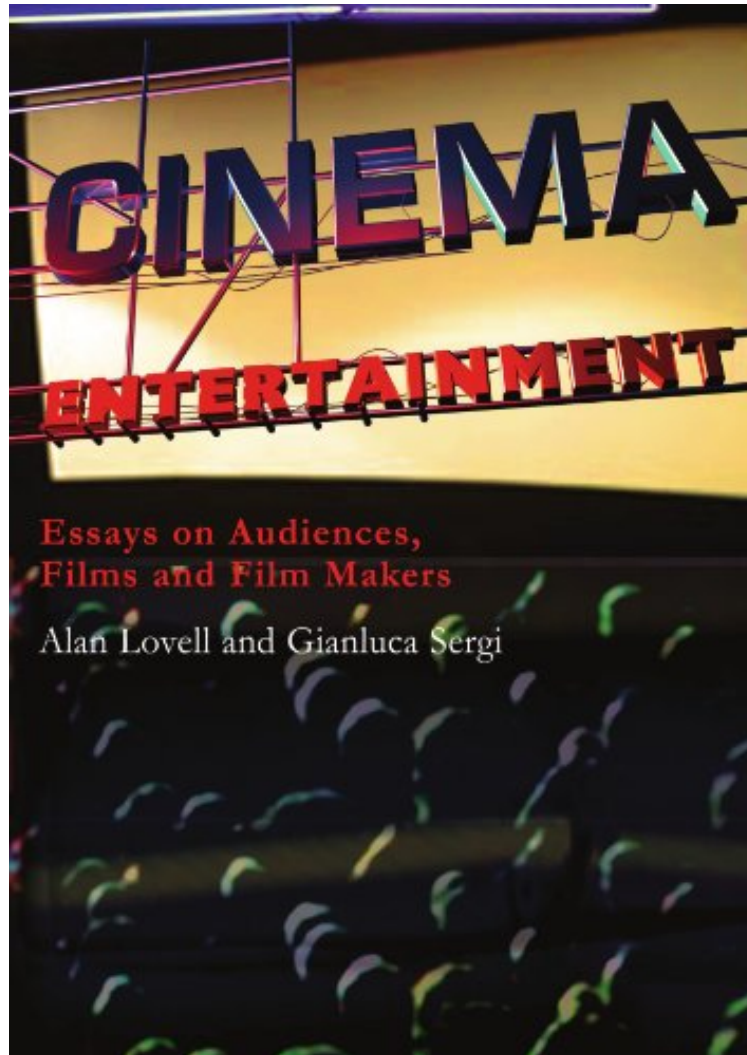


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Cinema Entertainment

Gianluca Sergi, Alan Lovell

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Gianluca Sergi, Alan Lovell : Cinema Entertainment before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cinema Entertainment:

Entertainment is a defining feature of contemporary culture, yet it is often accused of being superficial and even harmful. In this thought-provoking book, the authors challenge this negative view and argue for a reconsideration of the value of entertainment and the effect it has on the world in which we live. Taking Hollywood cinema as its central focus, this exciting book explores the range of debates that the phenomenon of cinema entertainment has aroused. It is

packed with examples from modern, popular films throughout, including a whole chapter on the hugely successful film *The Dark Knight*. The book features interviews with Randy Thom and Walter Murch, filmmakers involved in creating some of the most successful films of recent years. There is an interesting discussion of the work and reputation of renowned filmmakers, Steven Spielberg and Alfred Hitchcock, names which have become synonymous with cinema entertainment. The authors consider what makes a film successful by looking at box office figures as well as detailed description and critique of current debates surrounding what it means to entertain and be entertained. *Cinema Entertainment* is important reading for film and media students as well as anyone interested in contemporary mass culture.

About the Author Alan Lovell was most recently Lecturer in Media Studies at Staffordshire University, UK. Gianluca Sergi is Associate Professor in Film Studies at the University of Nottingham, UK.