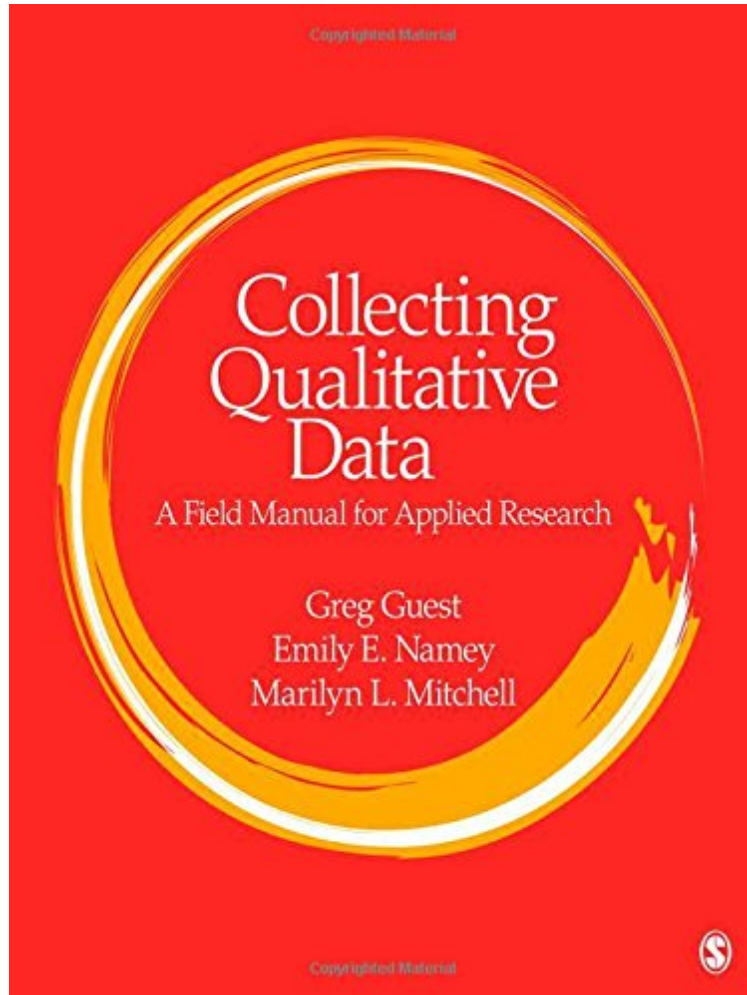


[Free] Collecting Qualitative Data: A Field Manual for Applied Research

Collecting Qualitative Data: A Field Manual for Applied Research

Greg S. Guest, Emily E. Namey, Marilyn L. Mitchell
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Greg S. Guest, Emily E. Namey, Marilyn L. Mitchell : Collecting Qualitative Data: A Field Manual for Applied Research before purchasing it in order to gage whether or not it would be worth my time, and all praised Collecting Qualitative Data: A Field Manual for Applied Research:

0 of 0 people found the following review helpful. Excellent Text...By StaciExcellent text.0 of 0 people found the following review helpful. Five StarsBy Angelicaa must have for qual researchers0 of 0 people found the following review helpful. very clear and very comprehensiveBy prof terryGood for beginning or experienced qualitative researchers. I highly recommend it for classroom use with either MA or doctoral students.

Collecting Qualitative Data: A Field Manual for Applied Research provides a very practical, step-by-step guide to collecting and managing qualitative data. The data collection chapters focus on the three most often used forms of

qualitative data collection: participant observation, in-depth interviews, and focus groups. The book also contains chapters on other practical aspects of qualitative field research often neglected in textbooks, including sampling, data management, research ethics, and supplementary data collection activities. Designed as an instructional field manual, this textbook includes many checklists and tips for how to use each technique while doing research. It also includes numerous real-life examples and cases, making it easy for readers to see the broader picture.

The real strength of the text is the hands on approach: How to actually do field research rather than just thinking about it. The examples are wonderful. The text is written in a very accessible way for students. It is not filled with jargon. I also like the attention to focus groups as a research method separate from individual interviews. The attention in each chapter to conducting qualitative research in international settings is unique and a real strength of this text. --Laura S. Abrams (10/28/2011)" The real strength of the text is the hands on approach: How to actually do field research rather than just thinking about it. The examples are wonderful. The text is written in a very accessible way for students. It is not filled with jargon. I also like the attention to focus groups as a research method separate from individual interviews. The attention in each chapter to conducting qualitative research in international settings is unique and a real strength of this text. --Laura S. Abrams (10/28/2011)""The real strength of the text is the hands on approach: How to actually do field research rather than just thinking about it. The examples are wonderful. The text is written in a very accessible way for students. It is not filled with jargon. I also like the attention to focus groups as a research method separate from individual interviews. The attention in each chapter to conducting qualitative research in international settings is unique and a real strength of this text."--Laura S. Abrams (10/28/2011)-The real strength of the text is the hands on approach: How to actually do field research rather than just thinking about it. The examples are wonderful. The text is written in a very accessible way for students. It is not filled with jargon. I also like the attention to focus groups as a research method separate from individual interviews. The attention in each chapter to conducting qualitative research in international settings is unique and a real strength of this text.---Laura S. Abrams (10/28/2011) The real strength of the text is the hands on approach: How to actually do field research rather than just thinking about it. The examples are wonderful. The text is written in a very accessible way for students. It is not filled with jargon. I also like the attention to focus groups as a research method separate from individual interviews. The attention in each chapter to conducting qualitative research in international settings is unique and a real strength of this text. (Laura S. Abrams 2011-10-28)About the AuthorGreg Guestreceived his Ph.D. in anthropology from the University of Georgia. Over the past 15 years, he has designed and managed public health research studies in more than 15 countries. Greg is currently the Director of Research and Evaluation in the Economic Development and Livelihoods department at FHI 360. In this capacity he oversees multisite, mixed methods, research and evaluation activities across multiple fields of public health. Guests other books include two edited volumesGlobalization, Health and the Environment: An Integrated Perspective (AltaMira, 2005) and Handbook for Team- Based Qualitative Research (AltaMira 2008)and two co-authored monographs Applied Thematic Analysis (Sage 2012) and Collecting Qualitative Data: A Field Manual for Applied Research (Sage 2013). Hes published articles in journals such as Field Methods, Journal of Mixed Methods Research, American Journal of Public Health, JAIDS, AIDS Care, AIDS Education and Prevention, African Journal of AIDS Research, AIDS and Behavior, Journal of Family Planning and Reproductive Health Care and Journal of Health Communication. Guest is also owner of the research consulting firm Social Research Solutions, which specializes in methodological training and consultation (www.socialresearchsolutions.com).