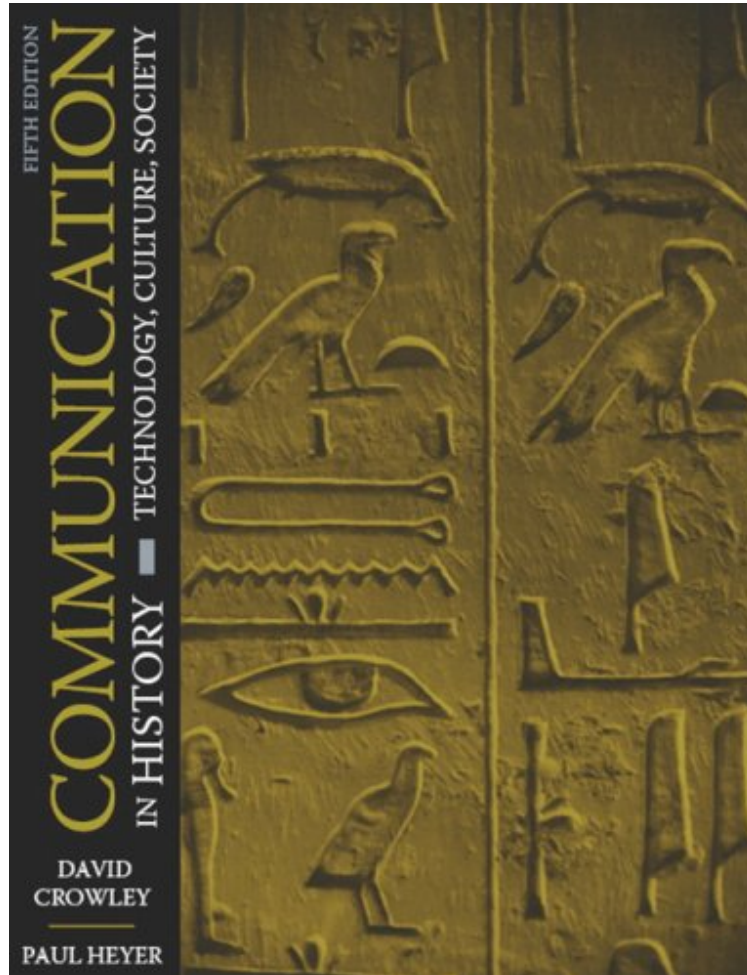


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Communication in History: Technology, Culture, Society (5th Edition)

David Crowley, Paul Heyer

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From the Back CoverCommunication in History's outstanding selection of readings from classic and contemporary sources gives an extensive overview of the most important ideas in the field. Encompassing topics as wide-ranging as the role of printing in the rise of the modern state and the role of the Internet in the Information Age, this anthology reveals how media have been influential both in maintaining social order and as powerful agents of change. Revised with new readings for the fifth edition, Communication in History continues to be, as one reviewer wrote, the only text in the sea of History of Mass Communication texts that introduces students to a more expansive, intellectually enlivening study of the relationship between human history and communication history. New to This Edition Includes two new entries on radio that enhance student s understanding of the role of radio networks and advertisers in the 1930s and 1940s, and explore radios transformation following the rise of television Enriches coverage of digital communication and new media to make the text more up-to-date and a better guide for assessing contemporary technological change Adds an entry on communication and monastic culture in the Middle Ages, further expanding the texts history coverage and giving students insight into the impact of communication and culture in this time period Revisits the classic encounter between two preeminent media critics, Camille Paglia and the late Neil Postman Enriches coverage of early writing with a new piece by Denise Schmandt-Besserat that reinterprets previous archeological finds Praise for Communication in History There are a number of competitors, but none really do what this does, which is to deal with communication through history without overemphasizing the current media. Most of the history books are industry centered. This book is communication centered and that is commendable. Daniel G. McDonald, The Ohio State University