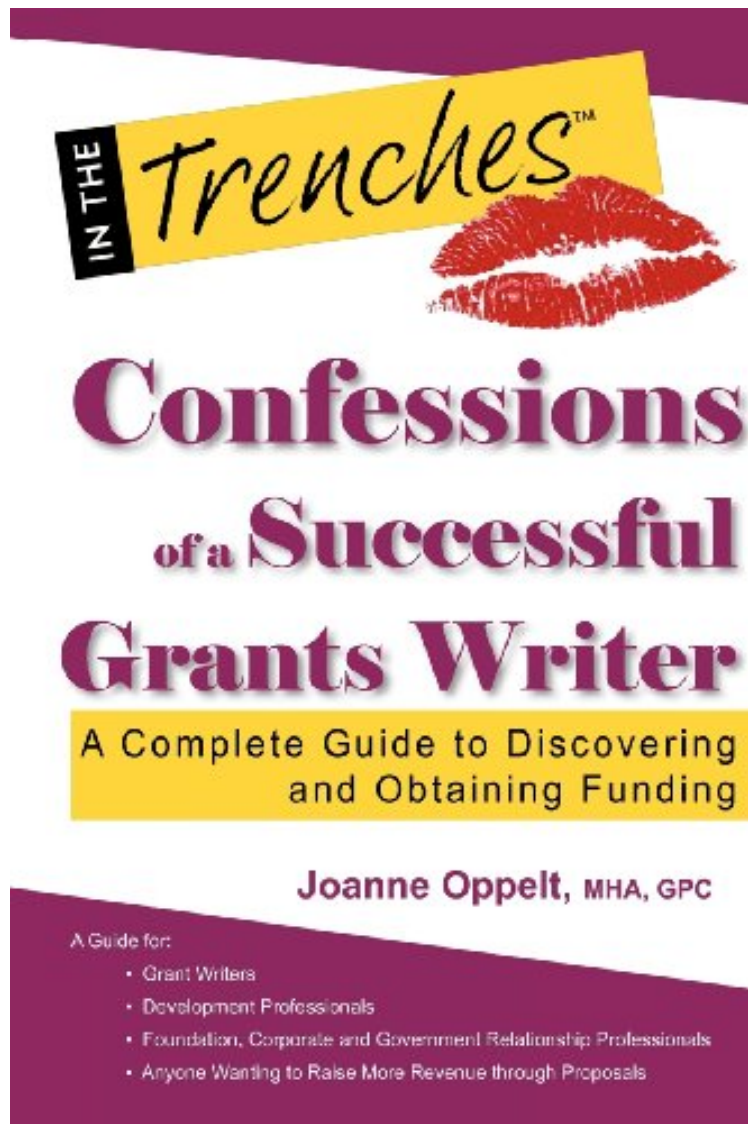


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Confessions of a Successful Grants Writer: A Complete Guide to Discovering and Obtaining Funding (In the Trenches)

Joanne Oppelt

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Joanne Oppelt : Confessions of a Successful Grants Writer: A Complete Guide to Discovering and Obtaining Funding (In the Trenches) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Confessions of a Successful Grants Writer: A Complete Guide to Discovering and Obtaining Funding (In the Trenches):

1 of 1 people found the following review helpful. This is an excellent book. By noname This book is clearly written and very user friendly. Ms. Oppelt makes her points in a way that is immediately useful. There is no jargon and she defines what needs defining. She makes her main points in several different ways each time. Instead of being repetitive, this helps to make the points more clear. I bought this book to learn more about grant writing, but have first used it to guide me in writing a program development document. I recommend this book highly for anyone working with community organizations and wanting to learn more about how to be effective and successful. P.R. 0 of 0 people found the following review helpful. "Confessions" is good for the soul of the grant writing business. By D Kendra Francesco I agree with noname. I borrowed this book from the city library (before buying it from the original site) in order to learn tips about grant writing. Her writing is straight to the point, without fluff, and yet gracious, not terse. The first thing I learned is that an organization must meet the needs of the foundation, not the other way around. That was an eye-opener all by itself. The rest of the book is full of the same "Ah ha!" moments. We could use more of these kinds of "confessions" in the business world. 0 of 0 people found the following review helpful. Joanne Oppelt let the secret out! By Geraldine Whitaker Confessions is an excellent book for the novice grant proposal writer. The book is written in clear and concise language that paints a picture in your mind of how to convey your message. It's also a useful reference book for a seasoned, professional grant writer. I have perused several books on grant writing but Confessions of a Successful Grants Writer is a winner! It's the only book on grant writing you'll ever need.

Do you want to tap into grant funding? Do you have responsibility to increase donations through foundation, corporate or government funders? Do you want to increase your acceptance rate? Confessions of a Successful Grants Writer will help you to: Understand various funder motivations; relate to funders in language they understand; discover new prospects; build successful relationships; write proposal narratives; present effective budgets; work with organizational and program staff; and position you and your agency for success. This guide is for grant writers and other development professionals; foundation, corporate and government relationship professionals; and anyone wanting to raise more revenue through proposals. Author Joanne Oppelt, MHA, GPC has been in nonprofit organization resource development since 1993. She is also an Adjunct Professor at Kean University, teaching courses in fund development. On average Joanne garners forty-five funded grants--raising more than a million dollars--per year.