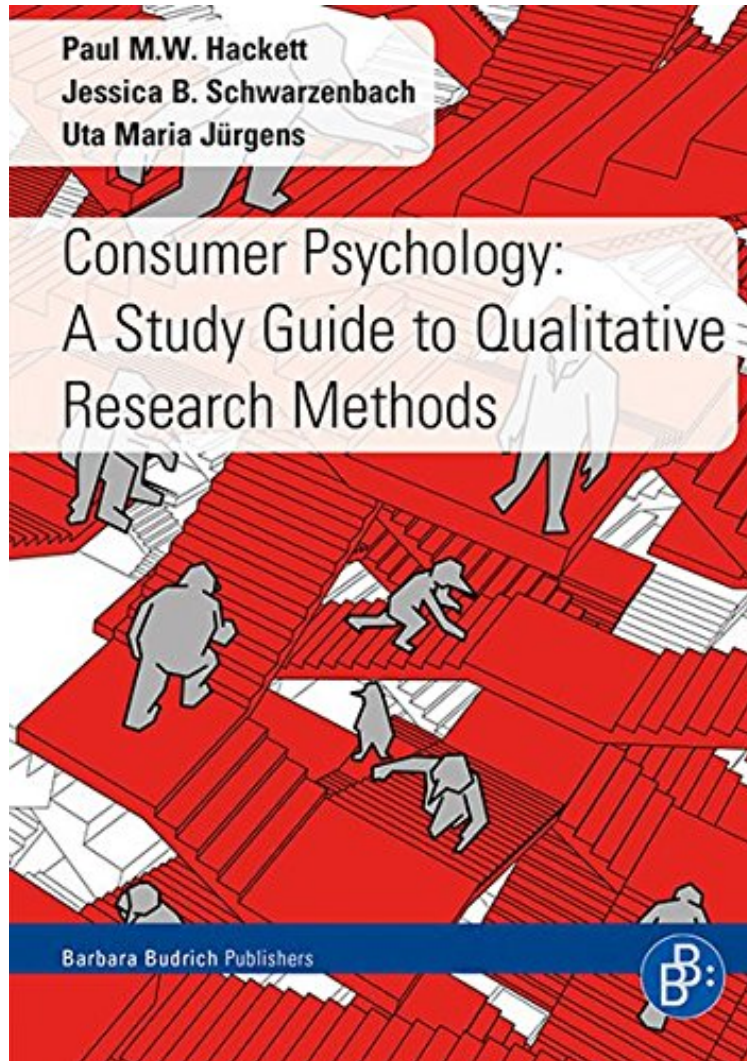


# Consumer Psychology: A Study Guide to Qualitative Research Methods

*Paul M.W. Hackett, Jessica Schwarzenbach, Uta Maria Jrgens*  
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