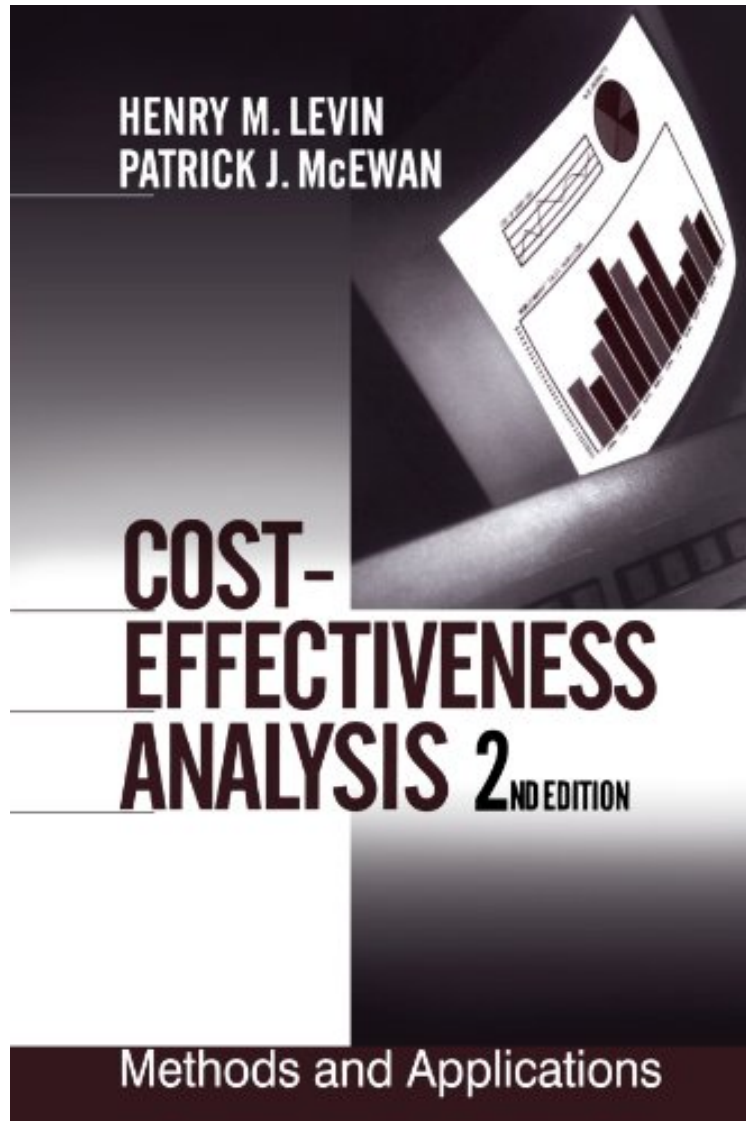


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This Second Edition of Cost-Effectiveness Analysis continues to provide the most current, step-by-step guide to planning and implementing a cost analysis study. Henry M. Levin and Patrick J. McEwan use detailed and varied examples from studies and articles, ranging from education to public health, to introduce the principles and practice of cost-effectiveness analysis. The authors take account of both the costs and the effects of selecting alternatives, and suggest methods of minimizing the costs of research. New to this edition: expanded coverage of cost effectiveness from types of technique to use, to how to interpret the data; the latest information on cost benefits analysis and how to relate it to outcome measures; in-depth chapter-end exercises to enable readers to sharpen their ability to evaluate policy options and program effectiveness; feedback appendix for readers to evaluate their responses to exercises; comprehensive bibliography of methodological sources on cost analysis and educational settings grouped by category. This thorough volume primes the reader to deal with any evaluation situation by studying cost-effective analysis in relation to cost-benefit analysis, cost-utility analysis, and cost-feasibility analysis.

" I award the authors many accolades for an excellent treatment of a very complex topic which is now translated into useable materials for management." " Research shows that smaller class sizes generate benefits in the form of higher achievement. But does that mean that reducing class size is a cost-effective policy change? This book by Levin and McEwan provides the analytical tools and concepts for educational policy makers to address that and many other policy questions." " Every student in evaluation studies and all who aspire to become professional evaluators must have some minimal knowledge of cost-effectiveness. The content of this book should admirably serve that purpose and should be required reading in all programs that prepare professional evaluators both inside and outside the field of education." "I award the authors many accolades for an excellent treatment of a very complex topic which is now translated into useable materials for management." -- Jon S. Ebeling "Listing all of its virtues would be superfluous. Levin and McEwan have produced an excellent resource for teaching, a valuable handbook for practitioners, and a solid guide to research." -- David Plank." . . the presentation is lucid and the examples and math are not taxing. Furthermore, the pedagogical and other improvements in the text are more than marginal; they are major, and make the purchase of this second edition well 'worth it' even if you have the first." -- EVALUATION AND PROGRAM PLANNING, Vol 26.1 "Research shows that smaller class sizes generate benefits in the form of higher achievement. But does that mean that reducing class size is a cost-effective policy change? This book by Levin and McEwan provides the analytical tools and concepts for educational policy makers to address that and many other policy questions." -- Helen F. Ladd "Every student in evaluation studies and all who aspire to become professional evaluators must have some minimal knowledge of cost-effectiveness. The content of this book should admirably serve that purpose and should be required reading in all programs that prepare professional evaluators both inside and outside the field of education." -- Darrell R. Lewis "Listing all of its virtues would be superfluous. Levin and McEwan have produced an excellent resource for teaching, a valuable handbook for practitioners, and a solid guide to research." -- David Plank "Every student in evaluation studies and all who aspire to become professional evaluators must have some minimal knowledge of cost-effectiveness. The content of this book should admirably serve that purpose and should be required reading in all programs that prepare professional evaluators both inside and outside the field of education." -- Darrell R. Lewis "Research shows that smaller class sizes generate benefits in the form of higher achievement. But does that mean that reducing class size is a cost-effective policy change? This book by Levin and McEwan provides the analytical tools and concepts for educational policy makers to address that and many other policy questions." -- Helen F. Ladd." . . the presentation is lucid and the examples and math are not taxing. Furthermore, the pedagogical and other improvements in the text are more than marginal; they are major, and make the purchase of this second edition well 'worth it' even if you have the first." -- EVALUATION AND PROGRAM PLANNING, Vol 26.1 "I award the authors many accolades for an excellent treatment of a very complex topic which is now translated into useable materials for management." -- Jon S. Ebeling "Every student in evaluation studies and all who aspire to become professional evaluators must have some minimal knowledge of cost-effectiveness. The content of this book should admirably serve that purpose and should be required reading in all programs that prepare professional evaluators both inside and outside the field of education." -- Darrell R. Lewis "I award the authors many accolades for an excellent treatment of a very complex topic which is now translated into useable materials for management." -- Jon S.

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