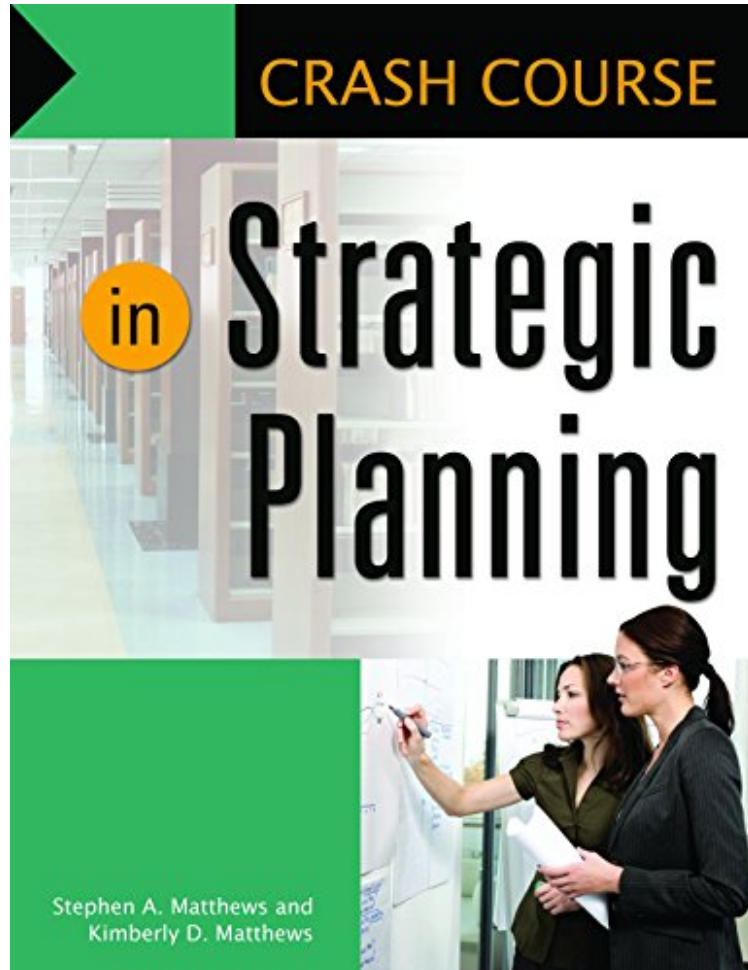


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## Crash Course in Strategic Planning

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About the Author  
Stephen A. Matthews, PhD, MLS, is rural library consultant at the Utah State Library, where he consults with 12 small and rural library staff and boards.  
Kimberly D. Matthews, MLS, MBA, is executive director of the Trenton Free Public Library, which she led through two recent downsizings due to budget cuts of nearly 50 percent.