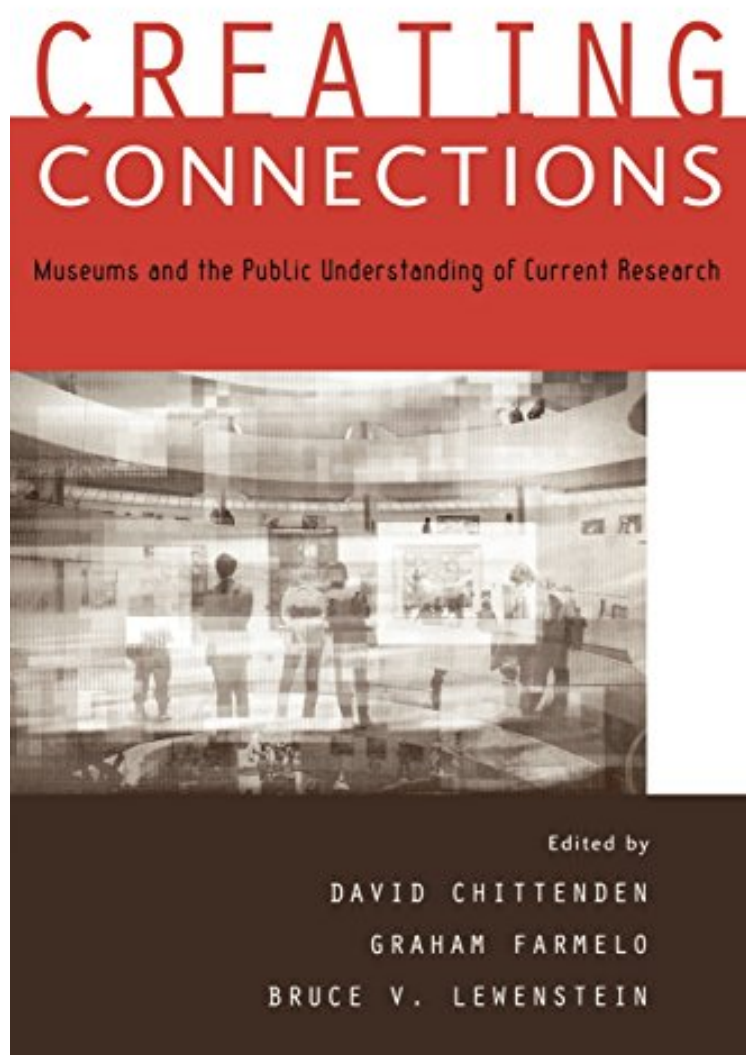


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## Creating Connections: Museums and the Public Understanding of Current Research

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Science museums are in the business of making science accessible to the public. The public is constantly bombarded with new information and research results. How the public understands this information will affect what they expect and take away from a museum's exhibits and programs. *Creating Connections* looks at the public understanding of research (PUR) and how it affects what science museums do. What are the opportunities and critical issues in PUR? What strategies are working and what are some pitfalls? What can be learned from the media's experiences with PUR? *Creating Connections* will be an invaluable resource for science museum professionals who want to guide their institutions and their visitors toward a new understanding of and appreciation for current research.

The writing and editing in this compilation is excellent. . . *Creating Connections* is a useful, well-written book. I recommend it. . . This volume contains essays from a 2002 conference, "Museums, Media, and the Public Understanding of Research: An International Working Conference" . . . The book gives some sense of the breadth and intensity of the discussions, as well as providing a rich and diverse collection of papers on a central issue for science museums. (George E. Hein *Visitor Studies Today*) *Creating Connections* is a rigorous theoretical work that is both clear and stimulating. It will be of particular value to curators who want to reflect on exhibitions presenting developments in research, while stimulating researchers in the sociology of science, citizenship education, epistemology and ethics. (Muse) The writing and editing in this compilation is excellent. . . *Creating Connections* is a useful, well-written book. I recommend it. . . About the Author: David Chittenden is Vice President for Education at the Science Museum of Minnesota. Graham Farmelo is Director of the Dana Centre project at the Science Museum, London and Associate Professor of Physics at Northeastern University. Bruce V. Lewenstein is Associate Professor of Science Communication at Cornell University.