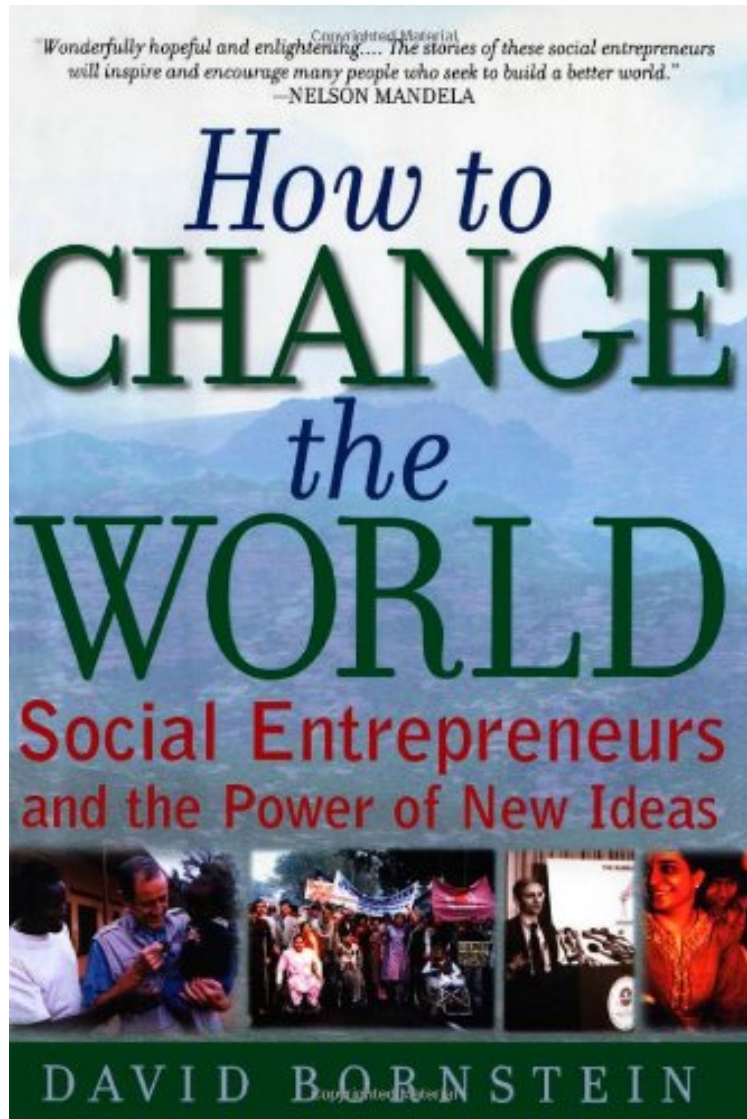


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How to Change the World: Social Entrepreneurs and the Power of New Ideas

David Bornstein

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#1024131 in Books Publication 2004-02-05 Original language: English PDF # 1 6.31 x 1.06 x 9.531, .0 #File Name: 0195138058336 pages Author: David Bornstein ISBN: 019-513-8058 Hardcover 336 Pages February 5, 2004 | File size: 45.Mb

David Bornstein : How to Change the World: Social Entrepreneurs and the Power of New Ideas before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Change the World: Social Entrepreneurs and the Power of New Ideas:

1 of 1 people found the following review helpful. The Glorification of Stolen Ideas By Clabscom This book more or

less goes through and highlights a ton examples of Social Entrepreneurship that "changed" the world. It does not try to prove that these social entrepreneurs did change the world but presents the facts in such a way that it implies they did. The reality is that most of these examples were the product of evolving changes that slowly came about over years of small changes. Until someone slapped their label on it and publicized it. I'm a cynic but this was just too circle jerkey for me. 0 of 0 people found the following review helpful. A roadmap with caveats By Lee R. The dilemma with books on social entrepreneurship is that the pace of change eclipses any pace of documentation. With that, I would read this text with the understandings that new ideas never go out of style and the creative class tends to too easily discard history and documentation. 0 of 0 people found the following review helpful. How to Change the World By Marilyn M. This is a book used as a textbook in some classes and has informative information about people who have been innovative in business

What business entrepreneurs are to the economy, social entrepreneurs are to social change. They are, writes David Bornstein, the driven, creative individuals who question the status quo, exploit new opportunities, refuse to give up--and remake the world for the better. *How to Change the World* tells the fascinating stories of these remarkable individuals--many in the United States, others in countries from Brazil to Hungary--providing an *In Search of Excellence* for the nonprofit sector. In America, one man, J.B. Schramm, has helped thousands of low-income high school students get into college. In South Africa, one woman, Veronica Khosa, developed a home-based care model for AIDS patients that changed government health policy. In Brazil, Fabio Rosa helped bring electricity to hundreds of thousands of remote rural residents. Another American, James Grant, is credited with saving 25 million lives by leading and 'marketing' a global campaign for immunization. Yet another, Bill Drayton, created a pioneering foundation, Ashoka, that has funded and supported these social entrepreneurs and over a thousand like them, leveraging the power of their ideas across the globe. These extraordinary stories highlight a massive transformation that is going largely unreported by the media: Around the world, the fastest-growing segment of society is the nonprofit sector, as millions of ordinary people--social entrepreneurs--are increasingly stepping in to solve the problems where governments and bureaucracies have failed. *How to Change the World* shows, as its title suggests, that with determination and innovation, even a single person can make a surprising difference. For anyone seeking to make a positive mark on the world, this will be both an inspiring read and an invaluable handbook.

From Publishers Weekly Journalist Bornstein (*The Price of a Dream: The Story of the Grameen Bank*) profiles nine indomitable champions of social change who developed innovative ways to address needs they saw around them in places as distinct as Bombay, India; Rio de Janeiro, Brazil; and inner-city Washington, D.C. As these nine grew influential when their ingenious ideas proved ever more widely successful, they came to the attention of Ashoka, an organization that sponsors a fellows program to foster social innovation by finding so-called social entrepreneurs to support. As Bornstein interviewed these and many other Ashoka fellows, he saw patterns in the ways they fought to solve their specifically local problems. To demonstrate the commonality among experiences as diverse as a Hungarian mother striving to provide a fuller life for her handicapped son and a South African nurse starting a home-care system for AIDS patients, he presents useful unifying summaries of "four practices of innovative organizations" and "six qualities of successful social entrepreneurs." Bornstein implies that his subjects are in the tradition of Florence Nightingale and Gandhi; the inspiring portraits that emerge from his in-depth reporting on the environments in which individual programs evolved (whether in politically teeming India or amid the expansive grasslands of Brazil) certainly show these unstoppable entrepreneurs as extraordinarily savvy community development experts. In adding up the vast number of current nongovernmental organizations and their corps of agents of positive change, Bornstein aims to persuade that, "without a doubt, the past twenty years has produced more social entrepreneurs than terrorists." Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Wonderfully hopeful and enlightening.... The stories of these social entrepreneurs will inspire and encourage many people who seek to build a better world."--Nelson Mandela "The book is must reading for anyone who cares about building a more equitable, and therefore more stable, world."--William J. Holstein, *New York Times* "The inspiring portraits that emerge from his in-depth reporting on the environments in which individual programs evolved (whether in politically teeming India or amid the expansive grasslands of Brazil) certainly show these unstoppable entrepreneurs as extraordinarily savvy community development experts."--Publishers Weekly "A fascinating book.... Well-documented cases of grassroots entrepreneurial activities to tackle such diverse social problems as child abuse, disability, illiteracy, and environmental degradation give life to it."--Laura D'Andrea Tyson, *Business Week* "Human progress has always been led by visionary individuals who seek a better future and dedicate their lives to realizing that promise. These social entrepreneurs tackle some of the world's toughest challenges with grit and determination. Bornstein has given us that rarest of gifts: a book about hope, about courage, and about the power of those extraordinary man and women who change the world."--Jeff Skoll, Founder and Chairman, Skoll Foundation, and first president of eBay "The social entrepreneurs chronicled in this book are part of the vital generation of independent, creative leaders who are sparking social changes in the United States and in parts of world where people are most in need. We will be hearing much

more from them in the years to come." --Bill Bradley"David Bornstein's book will touch the hearts and minds of many. I hope it will get the wide readership it deserves. Without the effort and energy of civil society the odds are against the fulfillment of all the development needs of today's world, especially the developing world. Pick up a copy and spread the word!" --Arminio Fraga, Former Governor of the Central Bank of Brazil"[A] splendid book.... A careful, monumental piece of work [that] so greatly transcends research and reporting because of [Bornstein's] common sense, good judgement and sympathy, which infuses the whole thing." --Jane Jacobs, author of *The Death and Life of Great American Cities*, on *The Price of a Dream*About the AuthorDavid Bornstein is a journalist who specializes in writing about social innovation. His first book, *The Price of a Dream: The Story of the Grameen Bank* was selected as a finalist for the New York Public Library Book Award for Excellence in Journalism. His articles have appeared in the *Atlantic Monthly* and the *New York Times*, and he co-wrote the PBS documentary "To Our Credit." He lives in New York City.