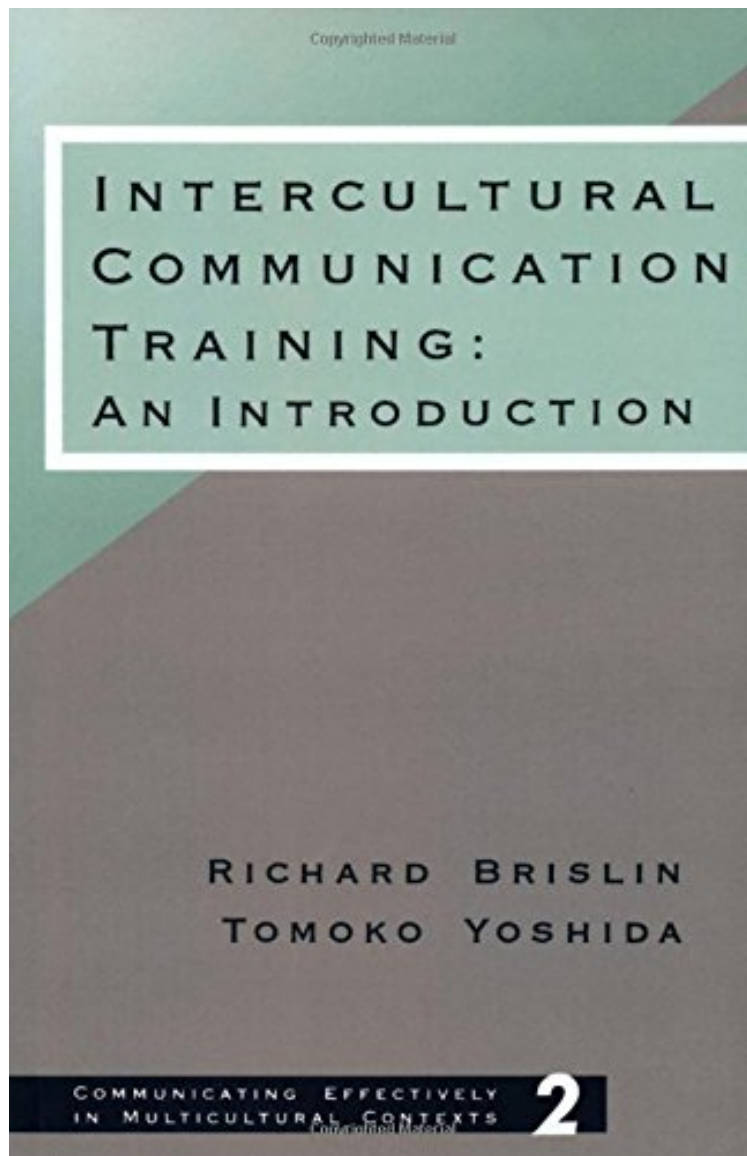


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Intercultural Communication Training: An Introduction (Communicating Effectively in Multicultural Contexts)

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This unique handbook provides an organizational framework for planning and establishing intercultural communication training programs. Drawing from intercultural communication and cross-cultural training, this guide emphasizes those aspects of training that explicitly involve face-to-face communication. The approaches covered apply to any situation where good personal relations and effective communication need to be established with people from different cultural backgrounds.

About the AuthorRichard Breslins current research focuses on mentoring, cross-cultural training materials and the experiences of business people on overseas assignments. Brislin reviews submissions for over ten professional journals and five major textbook publishers. He develops materials for use in cross-cultural training programs and is the author of a text in cross-cultural psychology. One of his books, "The Art of Getting Things Done: A Practical Guide to the Use of Power," was a Book of the Month Club selection in 1992. His most recent publication is Intercultural Interactions: A Practical Guide," published by SAGE Publications.