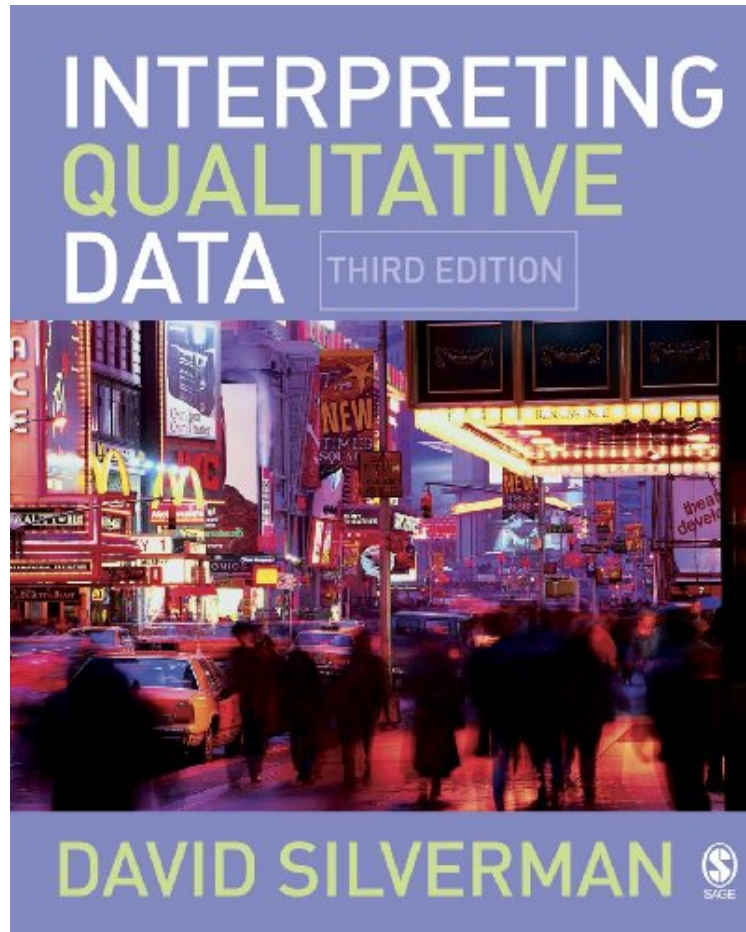


Interpreting Qualitative Data: Methods for Analyzing Talk, Text and Interaction

David Silverman

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In this exciting and major updating of one of the most important textbooks for beginning qualitative researchers, David Silverman seeks to match the typical chronology of experience faced by the student-reader. Earlier editions of Interpreting Qualitative Data largely sought to provide material for students to answer exam questions, yet the undergraduate encounter with methods training is increasingly assessed by students doing their own research project. In this context, the objective of the Third Edition is to offer undergraduates the kind of hands-on training in qualitative

research required to guide them through the process.

'Reading Silverman's user-friendly volume is like sitting in his seminars with all eyes and ears, reflecting on each stage of an ongoing small-scale study under his guidance with his invisible presence. His insights in doing research and the interdisciplinary nature of this book will definitely help his readers to survive academically' - Discourse Communication

About the Author David Silverman is Emeritus Professor of Sociology at Goldsmiths College and Visiting Professor, Business School, University of Technology, Sydney. His research interests focus on medical encounters, conversation and discourse analysis. He is the author of *Interpreting Qualitative Data* (Fourth Edition, 2012), *Doing Qualitative Research* (Third Edition, 2010) and *A Very Short, Fairly Interesting, Reasonably Cheap Book about Qualitative Research* (2007). He is the editor of *Qualitative Research* (Third Edition, 2011).