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Introducing Research Methodology: A Beginners Guide to Doing a Research Project

Uwe Flick

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It is orientated toward the beginner who may not be familiar with the language of quantitative and qualitative research and who may be an undergraduate in the social sciences. It balances nicely attention to both quantitative and qualitative research, providing legitimacy for both approaches. (John Creswell)About the AuthorUwe Flick is Professor of Qualitative Research in Social Science and Education at the Free University of Berlin, Germany. He is a trained psychologist and sociologist and received his PhD from the Free University of Berlin in 1988 and his Habilitation from the Technical University of Berlin in 1994. He has been Professor of Qualitative Research at Alice Salomon University of Applied Sciences in Berlin, Germany and at the University of Vienna, Austria, where he continues to

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