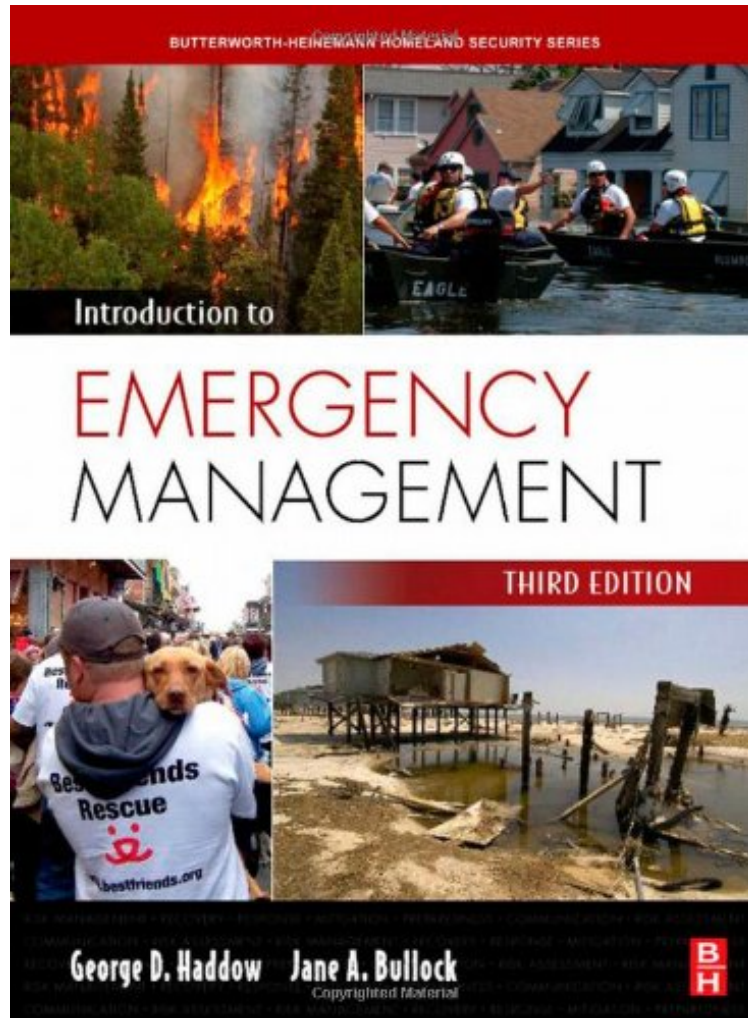


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## Introduction to Emergency Management, Third Edition (Homeland Security Series)

George Haddow, Jane Bullock, Damon P. Coppola  
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**George Haddow, Jane Bullock, Damon P. Coppola : Introduction to Emergency Management, Third Edition (Homeland Security Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Introduction to Emergency Management, Third Edition (Homeland Security Series):

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Introduction to Emergency Management, Third Edition provides a comprehensive update of this foundational text on the background components and systems involved in the management of disasters and other emergencies. The book details current practices, strategies, and the key players involved in emergency management, especially in the U.S. but also around the world. Expanded coverage of local and state issues, particularly as they need to interact and work with FEMA and other federal agencies, adds value to public administrators locally tasked with protecting their community. The Third Edition is fully updated to cover FEMA's continually changing role within the Department of Homeland Security and the impact and aftermath of Hurricane Katrina. Lessons including proper planning, mitigation, in-crisis decisions, evacuation, and recovery shed light on how managers can avoid devastating breakdowns in communication and leadership during an event. Not only terrorist events but many such natural disasters require similar preparedness planning. Emergency planning is vital to the security of entire communities and thus an essential focus for research, planning and training. This new edition continues in its tradition of serving as an essential resource for students and young professionals in the discipline of Emergency Management. \* Case examples provide current specific examples of disasters and how they were managed\* Full-color hurricane Katrina section with event timeline\* Written by 2 former FEMA senior officials who draw on firsthand experience in day-to-day emergency management operations

About the Author George Haddow currently serves as an Adjunct Professor at the Homeland Security Studies program at Tulane University in New Orleans, LA. Prior to joining academia, Mr. Haddow worked for eight years in the Office of the Director of the Federal Emergency Management Agency (FEMA) as the White House Liaison and the deputy Chief of Staff. He is a founding partner of Bullock and Haddow LLC, a disaster management consulting firm. Jane A. Bullock has worked in emergency management for over 20 years most recently as the Chief of Staff to James Lee Witt the Director of the Federal Emergency Management Agency (FEMA). In this position Ms. Bullock served as principal advisor to the Director on all Agency programmatic and administrative activities, provided advice and recommendations to the Director on policies required to carry out the mission of the agency; managed the day-to-day operations of the Agency; directed, monitored, and evaluated Agency strategic and communication processes; and oversaw administration of the Agency's resources, including the disaster relief fund. Represented the Director and the Administration with Congress, State and municipal governments, foreign officials, constituent groups and the media. Served as a principal spokesperson for the Agency's programs both before, during and after disasters. Chief architect of FEMA's Project Impact: Building Disaster Resistant Communities, a nationwide effort by communities and businesses to implement prevention and risk reduction programs. Principal on a project to create National Disaster Response and Mitigation system for Argentina and in six Central American and Caribbean countries. Served as part of the Clinton Administration's communications team for the Y2K issue. Damon P. Coppola is a Partner with Bullock and Haddow LLC, a disaster management consulting firm. He has extensive experience in disaster preparedness and planning through his work with the World Bank Group; The Institute for Crisis, Disaster, and Risk Management; the US Army Corps of Engineers; and the Federal Emergency Management Agency, among others. Mr. Coppola is the author of Introduction to International Disaster Management (Butterworth-Heinemann), and co-author of Introduction to Homeland Security (Butterworth-Heinemann) and Hazards Risk Management (The Federal Emergency Management Agency). He has also been published in several industry journals, including Disaster Prevention and Management, The Beacon, The American Society of Professional Emergency Planners Journal, and The International Association of Emergency Managers Newsletter, among others. Mr. Coppola holds an M.E.M in Crisis, Emergency, and Risk Management from George Washington University.