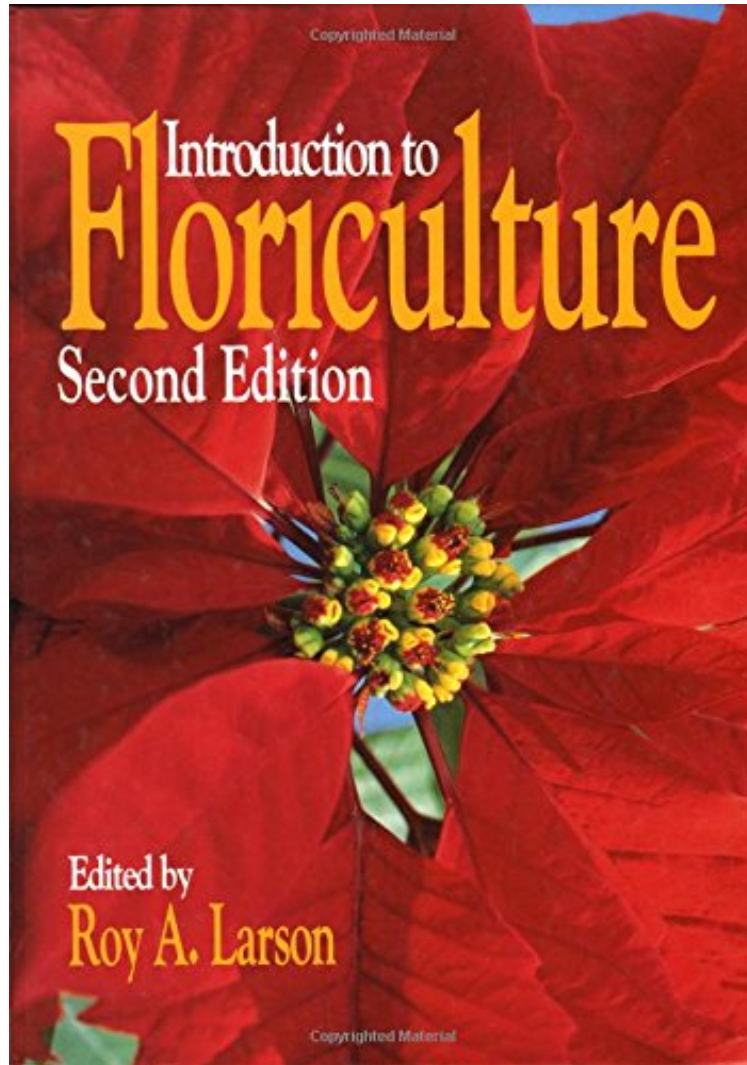


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Introduction to Floriculture, Second Edition

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Every major floriculture crop is discussed in detail in *Introduction to Floriculture, Second Edition*. The information presented can be used as guidelines for the production of these crops. Divided into two sections on miscellaneous cut flowers and other flowering potted plants, this newly revised edition updates and expands on the existing information from the first edition and contains two completely new chapters on specialty cut flowers and geraniums. This book will be an invaluable source of information for the student as well as the commercial grower. Key Features* Surveys every major commercial floriculture crop in detail* Covers history, taxonomy, economics, propagation, general culture, disease and insect problems, physiological disorders, and marketing in each chapter* Highlights culture procedures that:* Result in the production of high-quality floriculture crops* Reduce the need for pesticide applications* Decrease greenhouse water runoff problems* Increase the longevity of the various crops for the consumer* Presents the latest information that can be used as guidelines for the commercial production of crops* Discusses response of specific crops to management practices such as temperature and daylength manipulation, use of growth regulators, and hypobaric storage* Written by 25 recognized floriculture crop experts

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