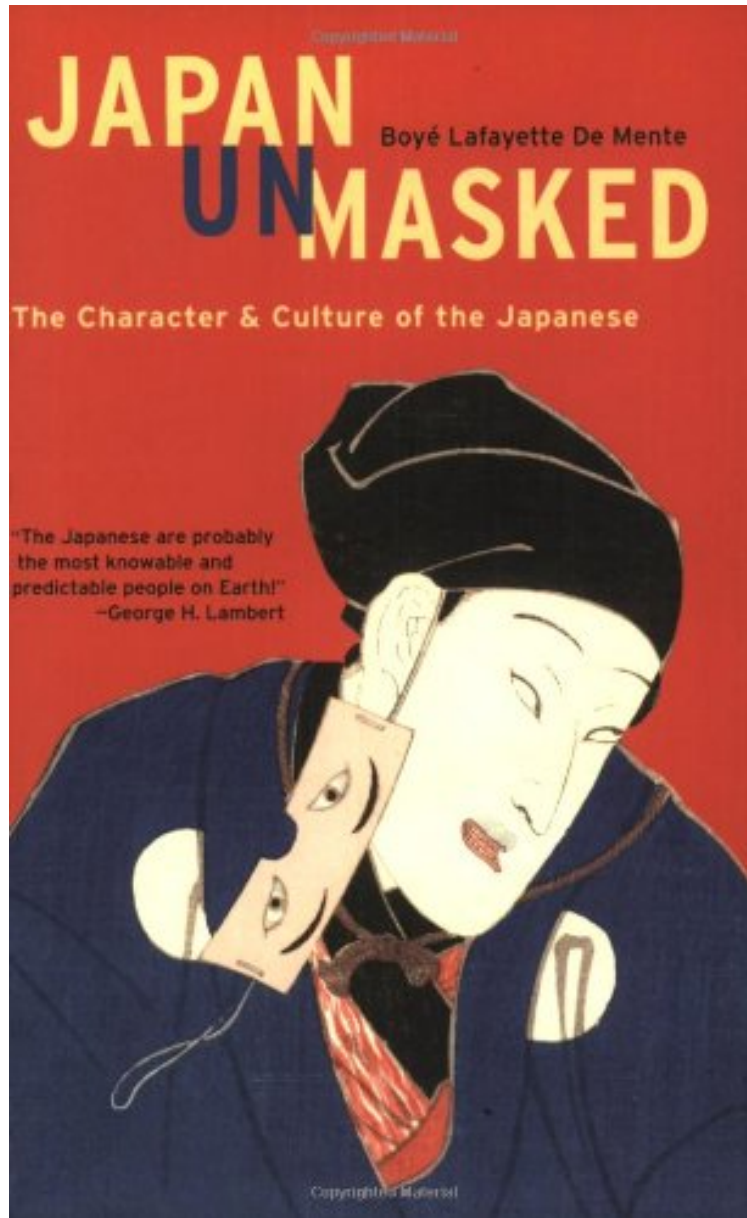


[Free] Japan Unmasked: The Character Culture of the Japanese (Tuttle Classics)

Japan Unmasked: The Character Culture of the Japanese (Tuttle Classics)

Boyé Lafayette De Mente

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Boyé Lafayette De Mente : Japan Unmasked: The Character Culture of the Japanese (Tuttle Classics) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Japan Unmasked: The Character Culture of the Japanese (Tuttle Classics):

1 of 1 people found the following review helpful. Fitting CommentaryBy J. LynneHaving just returned from Japan, I can say that the descriptions are apt and the commentary insightful, though whether the Japanese adherence to their social norms is the primary reason for Japanese economic malaise remains an invalidated opinion.0 of 0 people found the following review helpful. Coolest buyBy J. MagyarCool book, I have since bought it for several friends. Highly recommended! After my 9 years in Japan it is still fresh info. :-)
6 of 9 people found the following review helpful. Interesting unsupported opinionsBy David LeaperThis book is a quick read and does provide a quick outline about stereotypical Japanese beliefs and behaviours, as well as some interesting insights into Japanese culture. Unfortunately it does little to support them. Time and time again the author says something interesting about Japan, but fails to give an example or statistic to back it up. The result is that this appears to be a collection of one man's opinions, but gives no basis for believing them. Let me give you an example "It has long been symptomatic for the Japanese to blame others for their problems..." Really? So what? Give us an example! Prove it to us! Unfortunately he fails to do so. Very frustrating because he does have some interesting things to say.

The growing globalization of world business, culture and communication and Japan's increasingly important role as a leader in that world makes understanding Japanese culture critical for business people, diplomats, students, educators and anyone else with an interest in Japan. Westerners have recognized and analyzed the many unique aspects of Japanese culture since they first set foot in Japan in the 16th century. The special talents (and weaknesses) that characterize the Japanese way of life are by now well-documented. But few Westerners really understand the beliefs and values that underlie how the Japanese think and act, how and why these attributes have been preserved in Japanese culture from ancient times through the modern day, or the critical role they play in today's Japanese society. In Japan Unmasked veteran Japanologist and author Boye Lafayette De Mente explores the social, cultural, and psychological characteristics responsible for the unique nature of modern-day Japanese culture the real "face" behind the "mask" and demonstrates how they have brought the Japanese to their central role on the world stage.

About the Author Boye Lafayette De Mente