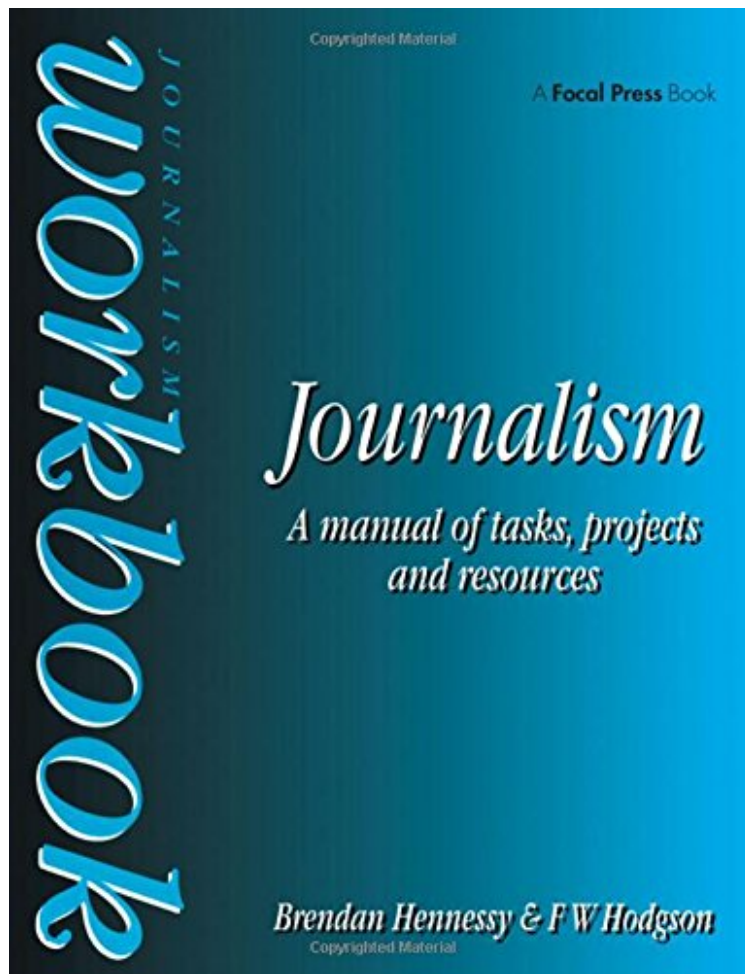


[Mobile ebook] Journalism Workbook: A Manual of Tasks, Projects and Resources (Focal Press Journalism S)

Journalism Workbook: A Manual of Tasks, Projects and Resources (Focal Press Journalism S)

Brendan Hennessy, F W Hodgson
audiobook | *ebooks | Download PDF | ePub | DOC



#4096457 in Books Focal Press 1995-05-06 1995-05-04Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.69 x .57 x 7.44l, 1.01 #File Name: 0750620757166 pages | File size: 38.Mb

Brendan Hennessy, F W Hodgson : Journalism Workbook: A Manual of Tasks, Projects and Resources (Focal Press Journalism S) before purchasing it in order to gage whether or not it would be worth my time, and all praised Journalism Workbook: A Manual of Tasks, Projects and Resources (Focal Press Journalism S):

Using practical assignments, the authors take each area of journalism, and demonstrate the world which awaits journalists in the early years of their careers. Each of the assignments spins off a number of tasks which are presented to the reader in the form of briefings, and can be used as a basis for further study. Notes and references are provided

with each of the tasks to guide the student and help them understand fully each area of practice. There are also exercises on page planning and design. Workshop projects and study programmes outline ways in which students and trainees in groups or singly can analyse newspaper content, build up readership profiles and consider different methods of practice, social and political attitudes to the media, press regulations and press economics. This book will also be an invaluable purchase for students using distance learning packs.

'Designed to help the increasing number of journalism students using 'distance learning' techniques, this admirable textbook offers a comprehensive introduction to the journalist's trade.' *The Journalist's Handbook*, August 1995 'For those who are unfamiliar with the ins-and-outs of modern British journalism this workbook provides a very useful starter pack. Throughout the book, the reader is led through a series of assignments which seek to reinforce the preceding text.' *Despatches - Journal of the TAPIOS*, Spring 1996 From the Publisher Each of the assignments spins off a number of tasks that are presented to the reader in the form of briefings, and can be used as a basis for further study. Notes and references are provided with each of the tasks to guide the student and help them understand fully each area of practice. There are also exercises on page planning and design. Workshop projects and study programmes outline ways in which students and trainees in groups or singly can analyse newspaper content, build up readership profiles and consider different methods of practice, social and political attitudes to the media, press regulations and press economics. This book will also be an invaluable purchase for students using distance learning packs.

About the Author As a staff journalist early in his career he worked on magazines in various editorial posts including Chief Subeditor and Assistant Editor on *Country Life*. As a London-based freelance he concentrated on articles on the arts, interviews and reviews for various newspapers, including *The Times* and *The Guardian*, and for various magazine, including the *Radio Times* and other weeklies. While working in Bogota, Colombia (1971-75) as Coordinator of Studies in the English Department of the School of Translation and Interpreting, Rosario University, his journalism included work as a foreign correspondent (stringer) for *The Sunday Times*, *Time Magazine*, *Newsweek* and the *Buenos Aires Herald*. He founded, directed and presented a weekly half-hour programme in Spanish called *Encuentros Culturales* (Cultural Encounters), for a radio station, *Emisora Mariana de Bogota*. For this he interviewed ambassadors and businessmen from various countries. During 1975-76 in Madrid he wrote for McGraw-Hill Publications and the *Adelaide Advertiser*, among other publications. He wrote a weekly column, *Inside Spain*, for the *Manchester Evening News*. Lecturing and training include giving private tuition in English and essay writing skills through to university level; heading the English Department of the Haile Selassie I day School, Addis Ababa, Ethiopia (1955-57); giving various writing skills courses to professionals; and lecturing in English Language and Literature for the British Council in Milan (1955-57), at the Rosario University, Bogota, and in Madrid. As a trainer in journalism he was Director of Studies at the College of Journalism in London from 1976 to 1987, and lecturer in feature writing at universities in London, including the University of Westminster postgraduate programme in Journalism Studies (1987-00). In 1987 he established the Brendan Hennessy consultancy, providing training in journalism and writing skills training for business organisations. From 1995 he has concentrated on this and on