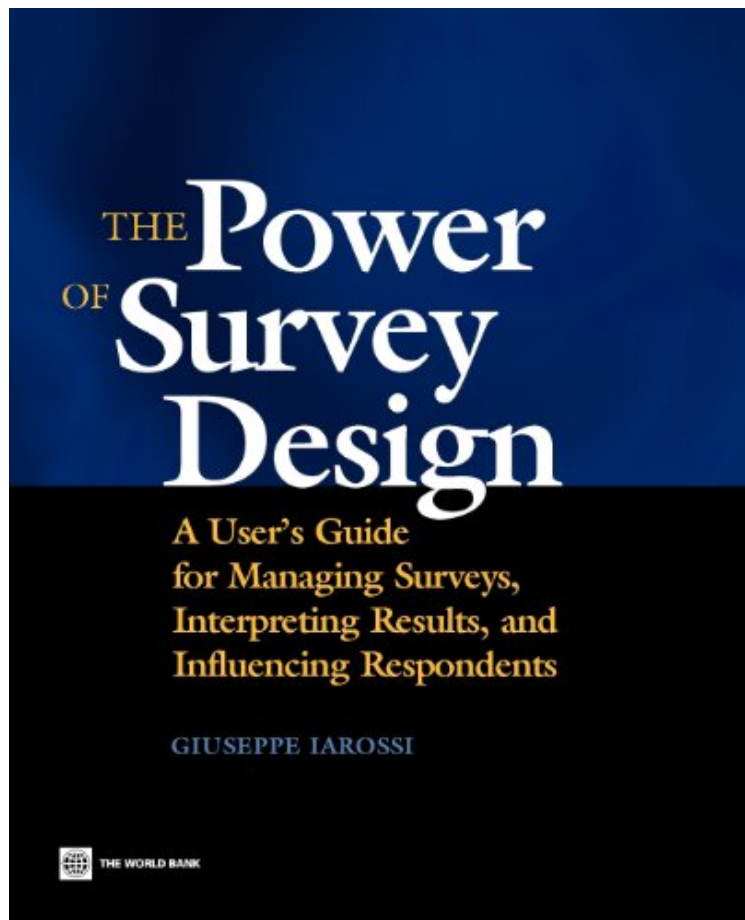


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# The Power of Survey Design: A User's Guide for Managing Surveys, Interpreting Results, and Influencing Respondents

*Giuseppe Iarossi*

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