

# The Practice of Health Program Evaluation

David E. Grembowski

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**David E. Grembowski : The Practice of Health Program Evaluation** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Practice of Health Program Evaluation:

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the book, and uses figures and tables more effectively. If you can afford to pay more for another evaluation book, it would be well worth it.

Reflecting the latest developments in the field, *The Practice of Health Program Evaluation, Second Edition* provides readers with effective methods for evaluating health programs, policies, and health care systems, offering expert guidance for collaborating with stakeholders involved in the process. Author David Grembowski explores evaluation as a three-act play: Act I shows evaluators how to work with decision makers and other groups to identify the questions they want answered; Act II covers selecting appropriate evaluation designs and methods to answer the questions and reveal insights about the programs impacts, cost-effectiveness, and implementation; and Act III discusses making use of the findings. Packed with relevant examples and detailed explanations, the book offers a step-by-step approach that fully prepares readers to apply research methods in the practice of health program evaluation.

I have used *The Practice of Health Program Evaluation* with public health graduate students for years, and both the students and I appreciate the practical, organized, accessible approach. It is rare to find a single text that combines sound methodological explanations with a real-world perspective that considers the political, ethical, and human dimensions of effective, usable evaluations. This Second Edition reflects important developments in the evaluation field, including logic models, program theory, and mixed-methods evaluations, as well as "Rules of Thumb" that impart helpful professional wisdom. This is a book that students will want to keep on their bookshelves long after graduating, and will find themselves consulting over the course of their careers. --Amanda S. Birnbaum "This text identifies the key areas facing today's public health researchers, practitioners, and students." --Leah Christina Neubauer Praise for the Previous Edition "A well-organized and readable text on evaluating health programs. It covers the essentials of choosing an evaluation design, planning and conducting the evaluation, and using the results of the evaluation." --Ronald Andersen "I found many instances where I thought students would get key concepts and ideas more quickly than they would from other texts. I was thrilled to see a discussion of ethics and culture in the text. The author provides clear explanations of important concepts and uses examples throughout the text." --Robin Lin Miller "I've used this textbook with public health graduate students for years, and both the students and I appreciate the practical, organized, accessible approach. . . . [The] Second Edition reflects important developments in the evaluation field . . . [and] is a book that students will want to keep on their bookshelves long after graduating, and will find themselves consulting over the course of their careers." --Amanda S. Birnbaum "I've used this textbook with public health graduate students for years, and both the students and I appreciate the practical, organized, accessible approach. . . . [The] Second Edition reflects important developments in the evaluation field . . . [and] is a book that students will want to keep on their bookshelves long after graduating, and will find themselves consulting over the course of their careers." --Amanda S. Birnbaum "This text identifies the key areas facing today's public health researchers, practitioners, and students." (Leah Christina Neubauer) Praise for the Previous Edition "A well-organized and readable text on evaluating health programs. It covers the essentials of choosing an evaluation design, planning and conducting the evaluation, and using the results of the evaluation." (Ronald Andersen) "I found many instances where I thought students would get key concepts and ideas more quickly than they would from other texts. I was thrilled to see a discussion of ethics and culture in the text. The author provides clear explanations of important concepts and uses examples throughout the text." (Robin Lin Miller) About the Author David Grembowski, Ph.D., M.A., is a professor in the Department of Health Services in the School of Public Health and the Department of Oral Health Sciences in the School of Dentistry, and adjunct professor in the Department of Sociology, at the University of Washington. He has taught health program evaluation to graduate students for more than twenty years. His evaluation interests are prevention, the performance of health programs and health care systems, survey research methods, and the social determinants of population health. His other work has examined efforts to improve equality by increasing access to care in integrated delivery systems; pharmacy outreach to provide statins preventively to patients with diabetes; managed care and physician referrals; managed care and patient-physician relationships and physician job satisfaction; cost-effectiveness of preventive services for older adults; cost-sharing and seeing out-of-network physicians; social gradients in oral health; local health department spending and racial/ethnic disparities in mortality rates; fluoridation effects on oral health and dental

demand; financial incentives and dentist adoption of preventive technologies; effects of dental insurance on dental demand; and the link between mother and child access to dental care.