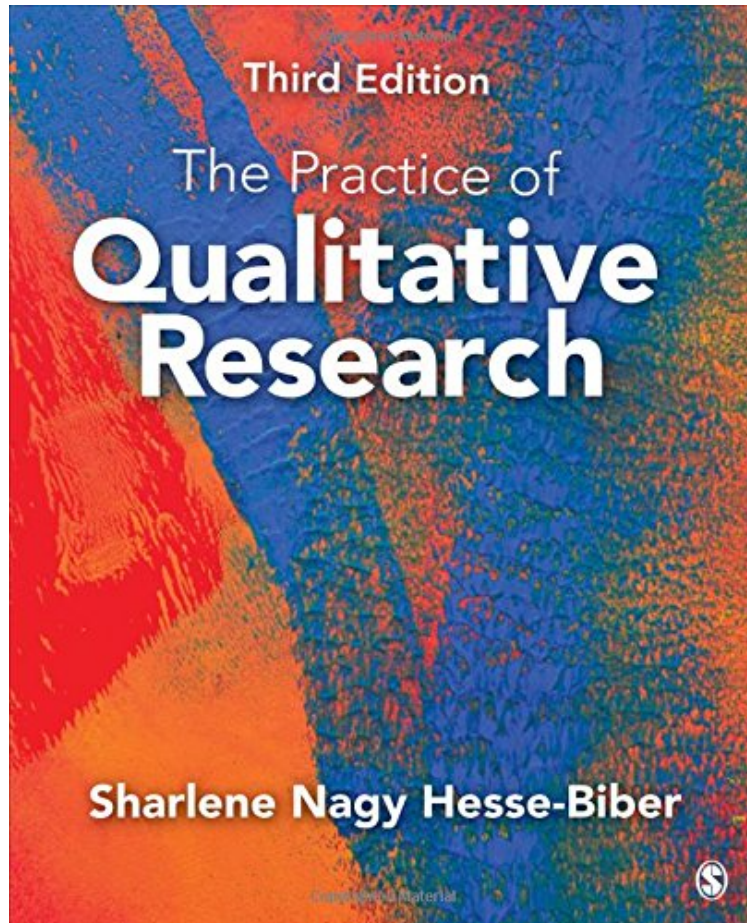


The Practice of Qualitative Research: Engaging Students in the Research Process

Sharlene Nagy Hesse-Biber

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The Practice of Qualitative Research guides readers step by step through the process of collecting, analyzing, designing, and interpreting qualitative research. Written by Sharlene Nagy Hesse-Biber in an engaging style, this student-centered text offers invaluable insights into the practice of qualitative research, with coverage of in-depth

interviewing, focus groups, ethnography, case study, and mixed methods research. The Third Edition features even more integrated attention to online research and implications of social media throughout all methods chapters; updates on qualitative analysis software; and significantly expanded coverage of ethics.

This lucid text covers nearly every aspect of qualitative research, with useful attention being paid to the thorny logistics and pragmatic problems often encountered by researchers in the field. It is a great introduction for students and a necessary resource for the more seasoned.--Brian Creech
This is a great step-by-step teaching tool for students on how to conduct qualitative research.--Kristen K. Bowen
With ample examples, The Practice of Qualitative Research provides clear guidance for students who aspire to conduct a qualitative research project.--Aya Kimura Ida
This is a practical and easy-to-use manual for doctoral students in our program. The book is a thorough understanding of all the nuances and challenges of qualitative research with step-by-step approaches. This book takes some of the burden off the doctoral chair and allows the student more independence. I'm impressed!--Jeanne L. Surface
In the new edition examples are clear, relevant, and applicable. Each chapter provides relevant, engaging examples that illustrate the selected method by including transcriptions, research studies, and personal accounts. Students will be required to read this text to learn about qualitative methods, but I predict this is one text they will actually want to read because it brings them stories of insights into the practice of learning the trade.--Susan L. Wortmann
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About the Author
Sharlene Nagy Hesse-Biber (PhD, University of Michigan) is Professor of Sociology and Director of the Womens Studies Gender Studies Program at Boston College in Massachusetts. She has published widely on the impact of sociocultural factors on womens body image, including her book *Am I Thin Enough Yet? The Cult of Thinness and the Commercialization of Identity*, which was selected as one of Choice Magazines best academic books for 1996. She has also written widely on methodological and methods issues, including the role of technology and emergent methods in social research. Dr. Hesse-Biber is co-editor of *Emergent Methods in Social Research* and the *Handbook of Emergent Methods*, as well as co-author of *The Practice of Qualitative Research*. She is also editor of the *Handbook of Feminist Research: Theory and Praxis*, which was selected as one of the Critics Choice Award winners by the American Education Studies Association and was also chosen as one of Choice Magazines Outstanding Academic titles for 2007. Dr. Hesse-Biber is co-developer of the software program HyperRESEARCH, a computer-assisted program for analyzing qualitative data, and the new transcription tool HyperTRANSCRIBE. For more information, see www.researchware.com.