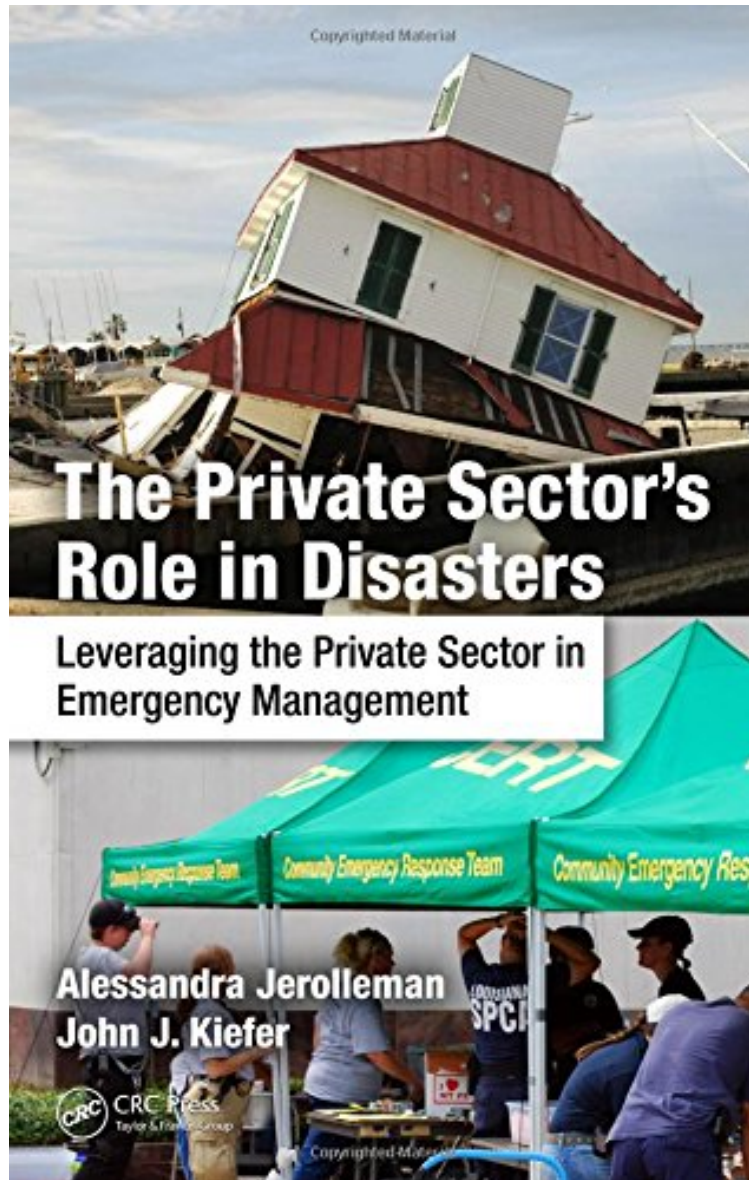


The Private Sector's Role in Disasters: Leveraging the Private Sector in Emergency Management

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From CRC Press : **The Private Sector's Role in Disasters: Leveraging the Private Sector in Emergency Management** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Private Sector's Role in Disasters: Leveraging the Private Sector in Emergency Management:

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of study.

This book examines the role of the private sector in emergency management and how that role is changing through private sector intersections with government, government agencies, and the public sectors in all phases of emergency management. It particularly focuses on the areas in which government regulations and guidelines promote or encourage private sector involvement, and looks at best practices for publicprivate partnerships as well as some of the common pitfalls of the contracting model. The private sector now plays a tremendous role in the creation of policies related to emergency management and their implementation at the federal, state, and local levels. *The Private Sectors Role in Disasters: Leveraging the Private Sector in Emergency Management* explores some of the challenges of implementing policies in the current contracting model. It also compares emergency management to other government services that have been privatized. Case studies of recent disasters and examples of the privatization of some emergency management functions are presented to illustrate how to better plan for private sector involvement in future disasters. Given the sometimes dysfunctional relationships that have emerged from publicprivate partnerships in disaster situations, it is important to analyze and improve principles and practices to work toward more effective partnership. This book provides thoughtful guidelines, recommendations, and best-practice approaches to publicprivate development, implementation, and collaboration throughout the disaster cycle. It gives focused directions for cultivating publicprivate working relationships to make emergency responses quicker and assistance more effective.

About the Author Alessandra Jerolleman is vice president of Louisiana Water Works and is also a senior emergency management and hazard mitigation planner for JEO Consulting Group Inc. She currently teaches at Tulane University and Jacksonville State University. She has served as a program specialist in the Gulf Coast with Save the Children USA and worked on a resilience initiative around childrens needs in emergencies. She has also participated in hazard mitigation planning at the local, state, and campus levels, in community education and outreach regarding mitigation measures and preparedness, in developing collaborative networks and information sharing avenues among practitioners; and in training and educating various stakeholders. Dr. Jerolleman is one of the founders of the Natural Hazard Mitigation Association (NHMA) and served as its executive director for its first seven years. She is involved in various aspects of planning and policy at the national and local level, including participation in several workshops each year. She also speaks on many topics, including: hazard mitigation and climate change; campus planning; threat, hazard and vulnerability assessments; hazard mitigation planning; protecting children in disasters; and publicprivate partnerships. John J. Kiefer is a professor and director of the MPA program at the Department of Political Science at the University of New Orleans (UNO). He is also a faculty associate at the Center for Hazards Assessment, Response and Technology (CHART), UNOs applied hazards social science research center. He is currently either principal investigator or a research team member for several projects and is on the Executive Board of the Southeastern Conference for Public Administration. He has also delivered numerous papers and chaired panels at professional meetings in the United States and Canada. His current research interests include hazard policy, emergency management, and program evaluation, and he specializes in the development of outcome-focused collaborative networks to create disaster resilience, especially in vulnerable populations.