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# The SAGE Handbook of Online Research Methods

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**From SAGE Publications Ltd : The SAGE Handbook of Online Research Methods** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The SAGE Handbook of Online Research Methods:

Online research methods are popular, dynamic and fast-changing. Following on from the great success of the first edition, published in 2008, The SAGE Handbook of Online Research Methods, Second Edition offers both updates of existing subject areas and new chapters covering more recent developments, such as social media, big data, data visualization and CAQDAS. Bringing together the leading names in both qualitative and quantitative online research,

this new edition is organised into nine sections: 1. Online Research Methods 2. Designing Online Research 3. Online Data Capture and Data Collection 4. The Online Survey 5. Digital Quantitative Analysis 6. Digital Text Analysis 7. Virtual Ethnography 8. Online Secondary Analysis: Resources and Methods 9. The Future of Online Social Research The SAGE Handbook of Online Research Methods, Second Edition is an essential resource for anyone interested in the contemporary practice of computer-mediated research and scholarship.

Online Research Methods are exploding in variety and importance. This new SAGE Handbook provides a much-needed comprehensive treatment of this dynamic and exciting field. From big data, semantic mining, AI, simulations, and visualizations to online focus groups, interviewing, ethnography, video-based research, and much more besides, this volume has everything you need for a broad and deep exploration of the new world of research online.--Robert Kozinets Internet-based research methods is a diffuse and rapidly evolving area and this new edition of the Handbook of Online Research Methods provides a much needed overview and assessment of where it currently stands. As well as comprising some updated chapters, this new edition now includes chapters on many new areas, some of which were barely on the horizon when its predecessor was published. As such, this new edition provides much needed advice on the implementation of these methods and an appraisal of the state of the field. It will be invaluable to students and practitioners.--Alan Bryman In 2008 with the first and very successful edition of the Handbook, online research was characterized by its "newness" and by "caution." Today's researchers are now "familiar" with online methods and "adept at their use," so the second edition of the Handbook has updated 27 chapters of the first edition and added nine chapters and two sections: "Digital Quantitative Analysis" and "Digital Text Analysis." Big data, gaming and participatory research are now also present. With a pragmatic focus on the current state-of-the-art, the new Handbook remains very attuned to the issues and challenges of online research and its methods.--Karl van Meter The SAGE Handbook of Online Research Methods, Second Edition," edited by Nigel Fielding, Raymond Lee and Grant Blank, brings together several of the most noted scholars in the area of web and online survey methodology, along with the contributions of many younger researchers. The result is a compendium of information about online survey design, survey ethics, sampling and data capture, analysis of social network data, content analysis of digital text, online ethnography, and secondary analysis of online data, as well as essays relating online data to artificial intelligences, cartography, and diverse other topics. The authors are to be commended for an excellent update to their first edition, producing volume of significant value to those interested in online research methods, social science, and social theory.--Dave Garson "The rapid growth of online communication technologies--social media, distributed internet use, and mobile devices capable of recording and sharing information spontaneously--has expanded opportunities for researchers to collect and use digital-born data. Keeping up with the methods for conducting studies in an online environment requires new ways of thinking about the overall research process. This impressive handbook, written by an international team of scholars, facilitates such conceptualization for both novice and experienced researchers...The handbook's focus on the social sciences makes one wish for a similarly useful companion handbook examining online research methods applicable to the humanities and performing arts." Summing Up: Highly recommended. Beginning students through professionals/practitioners.--R. V. Labaree, "CHOICE" (09/01/2017) Online Research Methods are exploding in variety and importance. This new SAGE Handbook provides a much-needed comprehensive treatment of this dynamic and exciting field. From big data, semantic mining, AI, simulations, and visualizations to online focus groups, interviewing, ethnography, video-based research, and much more besides, this volume has everything you need for a broad and deep exploration of the new world of research online. 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communication technologies, social media, distributed internet use, and mobile devices capable of recording and sharing information spontaneously has expanded opportunities for researchers to collect and use digital-born data. Keeping up with the methods for conducting studies in an online environment requires new ways of thinking about the overall research process. This impressive handbook, written by an international team of scholars, facilitates such conceptualization for both novice and experienced researchers...The handbooks focus on the social sciences makes one wish for a similarly useful companion handbook examining online research methods applicable to the humanities and performing arts." Summing Up: Highly recommended. Beginning students through professionals/practitioners. (R. V. Labaree, CHOICE 2017-09-01)

About the Author "My research interests are in criminology, socio-legal studies, social research methodology, and new technologies for social research. In criminology I have particular expertise in policing, having conducted studies of police training, police occupational culture, community and neighbourhood policing, equal opportunities in the police service, police corruption, and comparative research on international police systems. In socio-legal studies I have particular interests in the criminal courts and the experiences of lay people during the criminal trial process. My study of lay participants experience of trials of cases of physical violence won the Socio-Legal Studies Association Hart Prize 2007 for the Best Socio-Legal Book. In social research methodology my primary expertise is in qualitative methods, particularly the practice and ethics of participant observation, the status of interview data, and software for the analysis of qualitative data, in which latter I co-direct the UK national centre for qualitative software. I also have substantial expertise in multiple-method research and methodological triangulation, secondary analysis of archival qualitative data, online research methods, and the application of grid and high performance computing to social research, where I have a particular interest in the use of Access Grid technology for virtual fieldwork. My paper on the latter was shortlisted for the Sage Prize for Innovation and Excellence 2007. My research has been sponsored by, inter alia, the Economic and Social Research Council, the Fulbright Commission, the US Department of Defense, the Home Office, the UK Police Foundation, the US Police Foundation, Surrey Police Authority, Surrey Police, the Metropolitan Police, the Swiss Information and Documentation Service, the Deutsche Zentral Archiv, Centre National de la Recherche Scientifique, Thales plc, Electricite de France, Volkswagen Stiftung, and the Deutsche Forschungsgemeinschaft"

Raymond M. Lee is Emeritus Professor of Social Research Methods at Royal Holloway University of London. He has written extensively about a range of methodological topics. These include the problems and issues involved in research on sensitive topics, research in physically dangerous environments, the use of unobtrusive measures, and the role of new technologies in the research process. His current research focuses on the historical development of interviewing techniques.

Grant Blank is Survey Research Fellow at Oxford Internet Institute (OII), University of Oxford. He is a sociologist who studies the social and cultural impact of the Internet and other new communication media. He is also interested in cultural sociology, especially reviews and cultural evaluation. Grant began his career as an independent consultant based in Chicago Illinois specializing in research design, statistical analysis, and database design. He previously taught at American University in Washington DC. He completed his PhD on the sociology of reviews at the University of Chicago in 1999, and joined OII in 2010.