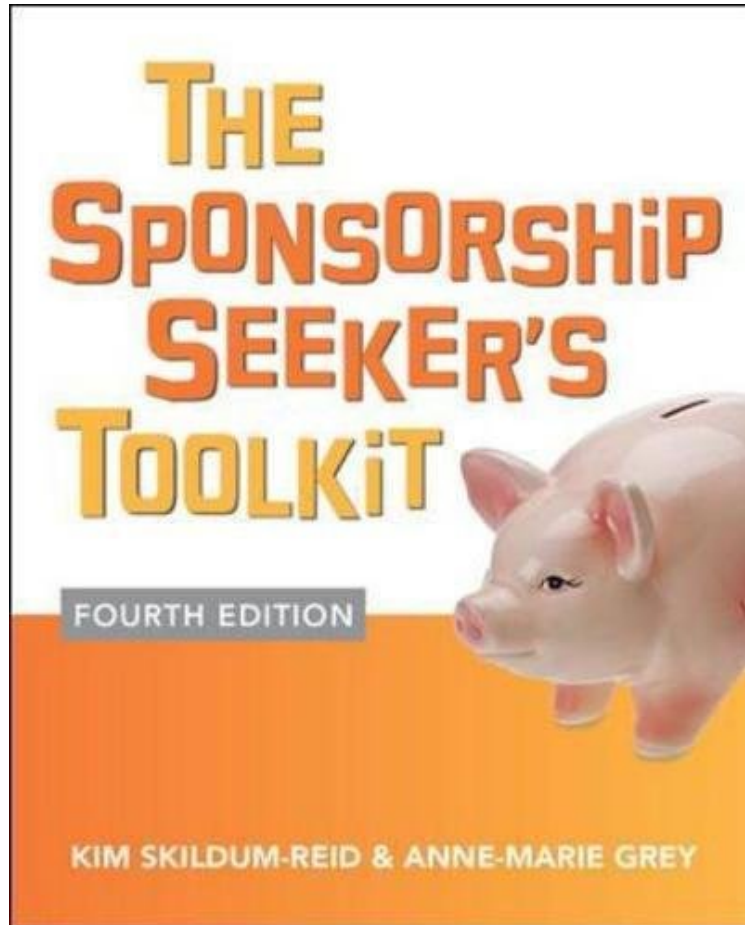


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The Sponsorship Seeker's Toolkit, Fourth Edition

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About the Author KIM SKILDUM-REID is the founder of Power Sponsorship and a corporate sponsorship consultant, trainer, speaker, and author with 28 years of experience across North America, Europe, Asia, Africa, the Middle East, and Australasia. www.powersponsorship.com ANNE-MARIE GREY has over 25 years of fundraising and marketing experience in both the nonprofit and for-profit sectors. She is currently the Chief of Section, Leadership Giving, at UNHCR.