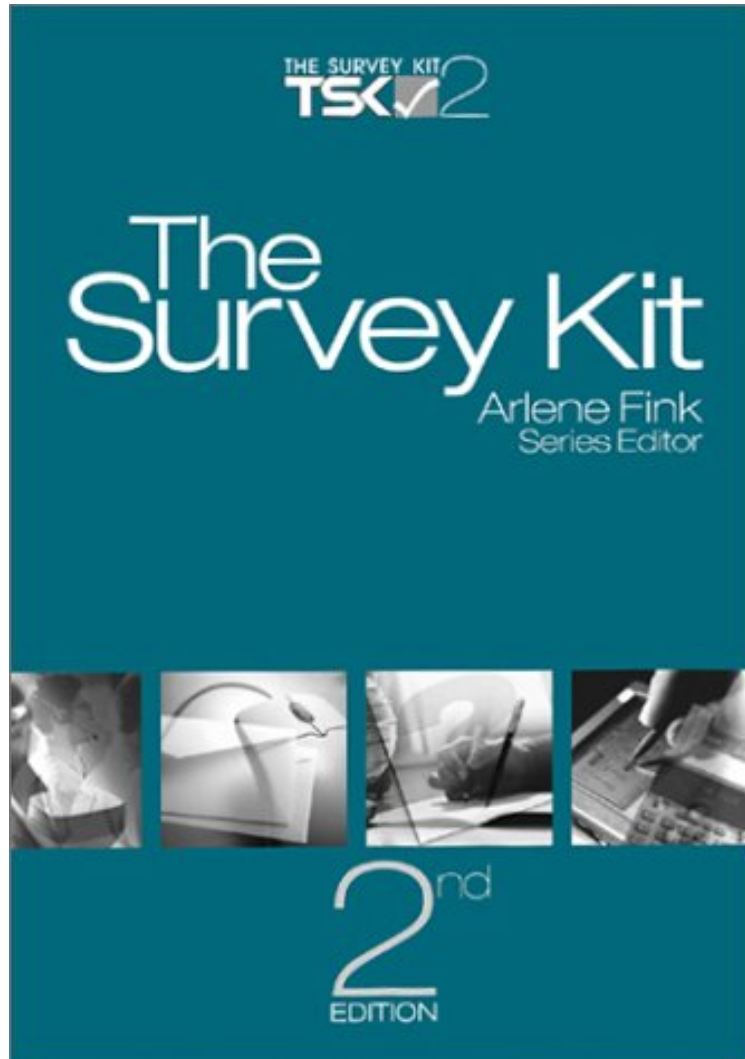


[Free download] The Survey Kit

The Survey Kit

Arlene G. Fink

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#1100246 in Books SAGE Publications, Inc 2002-11-12Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.67 x 4.01 x 6.43l, 5.87 #File Name: 07619251041434 pages | File size: 23.Mb

Arlene G. Fink : The Survey Kit before purchasing it in order to gage whether or not it would be worth my time, and all praised The Survey Kit:

0 of 0 people found the following review helpful. bookBy Aixa RiveraGreat book and easy transaction.0 of 0 people found the following review helpful. Textbook, not cheap, but goodBy Daniel de MarksmanI bought this as a text book for my Doctor of Public Health study. It is not cheap, but very handy books for survey design and analysis.3 of 3 people found the following review helpful. Good primer to survey researchBy Joe PerezThis survey kit has valuable information that will be useful in creating my survey for my dissertation.

The kit that helped thousands of researchers and students do better survey research in the 90s has been completely

updated and revised for the issues of the 21st century! "The Survey Kit is an easy-to-understand, easy-to-follow, comprehensive guide for the novice survey researcher. In addition, it provides useful information about some qualitative research techniques such as interviews, focus groups, observational analysis, and content analysis. Pedagogical features in each volume such as checklists, reasonable resources needed, tips, and decision matrices help students focus on important aspects of the survey process and provide them with a sense of real life application. Detailed discussions of personal interviewing (survey and in-depth), focus group techniques, and risks and odds are welcome additions to the new volumes." --Juanita M. Firestone, University of Texas, San Antonio

"The Survey Kit is an easy-to-understand, easy-to-follow, comprehensive guide for the novice survey researcher. In addition, it provides useful information about some qualitative research techniques such as interviews, focus groups, observational analysis, and content analysis. Pedagogical features in each volume such as checklists, reasonable resources needed, tips, and decision matrices help students focus on important aspects of the survey process and provide them with a sense of real life application. Detailed discussions of personal interviewing (survey and in-depth), focus group techniques, and risks and odds are welcome additions to the new volumes."--Juanita M. Firestone

"The Survey Kit is an easy-to-understand, easy-to-follow, comprehensive guide for the novice survey researcher. In addition, it provides useful information about some qualitative research techniques such as interviews, focus groups, observational analysis, and content analysis. Pedagogical features in each volume such as checklists, reasonable resources needed, tips, and decision matrices help students focus on important aspects of the survey process and provide them with a sense of real life application. Detailed discussions of personal interviewing (survey and in-depth), focus group techniques, and risks and odds are welcome additions to the new volumes."--Juanita M. Firestone

"The Survey Kit is an easy-to-understand, easy-to-follow, comprehensive guide for the novice survey researcher. In addition, it provides useful information about some qualitative research techniques such as interviews, focus groups, observational analysis, and content analysis. Pedagogical features in each volume such as checklists, reasonable resources needed, tips, and decision matrices help students focus on important aspects of the survey process and provide them with a sense of real life application. Detailed discussions of personal interviewing (survey and in-depth), focus group techniques, and risks and odds are welcome additions to the new volumes."--Juanita M. Firestone

"The Survey Kit is an easy-to-understand, easy-to-follow, comprehensive guide for the novice survey researcher. In addition, it provides useful information about some qualitative research techniques such as interviews, focus groups, observational analysis, and content analysis. Pedagogical features in each volume such as checklists, reasonable resources needed, tips, and decision matrices help students focus on important aspects of the survey process and provide them with a sense of real life application. Detailed discussions of personal interviewing (survey and in-depth), focus group techniques, and risks and odds are welcome additions to the new volumes." (Juanita M. Firestone)

About the Author Arlene Fink (PhD) is Professor of Medicine and Public Health at the University of California, Los Angeles, and president of the Langley Research Institute. Her main interests include evaluation and survey research and the conduct of research literature reviews as well as the evaluation of their quality. Dr. Fink has conducted scores of evaluation studies in public health, medicine, and education. She is on the faculty of UCLA's Robert Wood Johnson Clinical Scholars Program and is a scientific and evaluation advisor to UCLA's Gambling Studies and IMPACT (Improving Access, Counseling Treatment for Californians with Prostate Cancer) programs. She consults nationally and internationally for agencies such as Institut de Promotion de la Prévention Secondaire en Addictologie (IPPSA) in Paris, France, and Peninsula Health in Victoria, Australia. Professor Fink has taught and lectured extensively all over the world and is the author of more than 130 peer-reviewed articles and 15 textbooks.