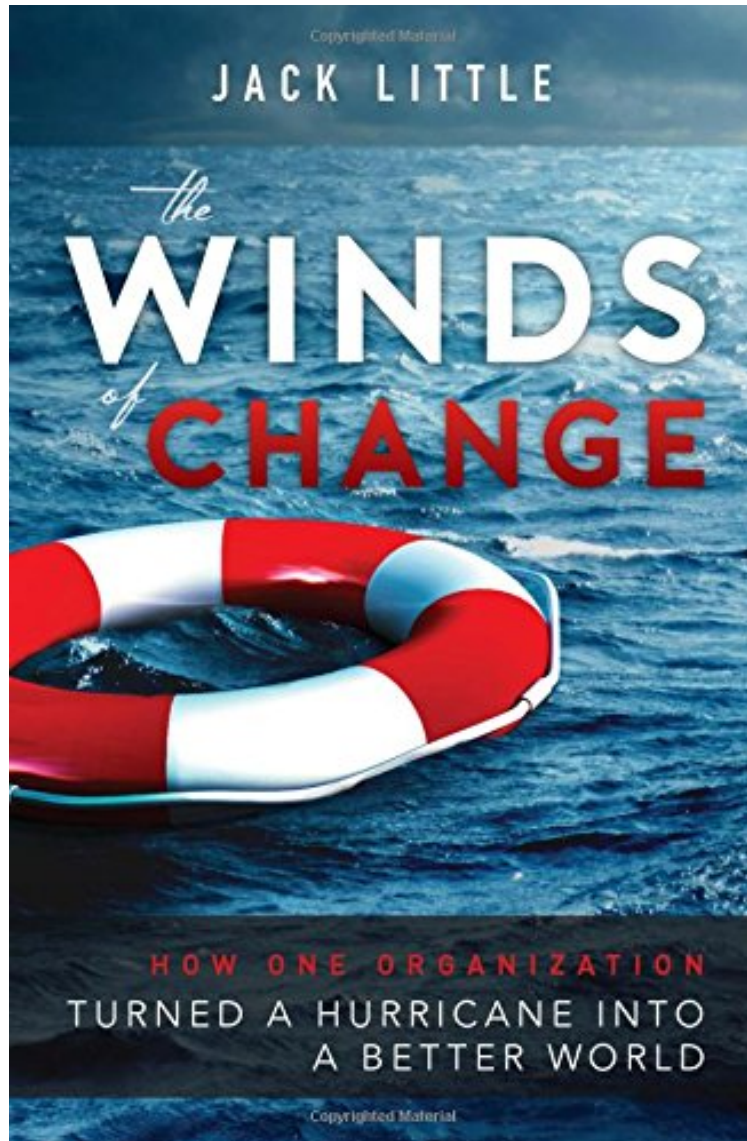


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The Winds of Change: How One Organization Turned a Hurricane Into a Better World

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Robinson Alterman Long time NonProfit Director Jack Little gives us the insightful and inspirational story of how a community responded to a natural disaster. When Hurricane Hugo hit Charleston, S.C. in 1989 the devastation was widespread and included massive power and water outages. Hugo also uncovered the plight of the poor and homeless. One church banded together with other community leaders to form ECCO, East Cooper Community Outreach. Today ECCO provides much needed services throughout the Lowcountry of South Carolina. Under Little's leadership it has expanded exponentially to serve those who need support. 0 of 0 people found the following review helpful. The Winds of Change by Jack Little By Customer Jack Little's inspirational journey in The Winds Of Change is a must read for anyone working in the non-profit arena. Jack's dogged determination proves that community based non-profit organizations can succeed in serving the poor and the hungry in a community, far more efficiently than the government. East Cooper Community Outreach (ECCO) is the success that it is today because of Jack Little and this book is a wonderful testimony to his hard work and vision. 0 of 0 people found the following review helpful. This blow-by-blow account of East Cooper Community Outreach's genesis, ... By Bev Genez This blow-by-blow account of East Cooper Community Outreach's genesis, struggles, and growth, is an exciting insight into the world of non-profits. Jack Little tells us about the organization's, inception, progress, and current situation, including programs that were effective in easing poverty in Mount Pleasant, SC. Read this book to get an appreciation for the way things happen when dedicated workers make miracles, and clients learn to change their lives..

A Proactive Approach to Helping Neighbors Help Themselves In September of 1989, Hurricane Hugo tore through South Carolina, leaving a trail of destruction in its path. But in its wake also came hope, courage, and cooperation. In Charleston, the hurricane uncovered the plight of the poor and impoverished, and in response, a local priest led his church and community leaders to form ECCO, East Cooper Community Outreach. In The Winds of Change, Executive Director Jack Little tells the story of ECCO, from its modest beginnings to its current state as a model for providers of basic needs, health services, and empowerment in a one-stop shop. You ll learn about the challenges in working with both a rural and an urban population, why it is our responsibility to help others, and how you can help in your own community. Whether you re a nonprofit, church or community leader, or just someone who wants to help others, Jack s words will inspire you to get involved to create a brighter and better tomorrow for those who have little hope in doing so!"

About the Author JACK LITTLE began the nationally known Charleston Outreach in 1993 and has served as the executive director for ECCO since 2005. He grew up working in his father's business in Columbia, SC, and graduated from the University of South Carolina with a BS in business administration. He has also earned a Masters of Divinity from Southeastern Seminary in Wake Forest, NC. He has served as pastor for churches in North and South Carolina. Jack and his wife, Sue, live in Mount Pleasant, SC, and have three children.