

(Free) The World of Giving

# The World of Giving

Jeffrey Inaba

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Rather than a world defined by the pursuit of personal wealth, this book proposes one made dynamic through giving—where gifts large and small permeate all forms of human exchange. From the philanthropic mega-donation to an act of local volunteering, each gift can enhance the life of the receiver and giver in an environment of increasing generosity. *World of Giving* describes the flow of aid through foundations, governments, multinationals and NGOs to show that a gift transforms at numerous junctures and circulates both measurably and surreptitiously through the complex world in which we live. Articulating these intricate relationships, *World of Giving* provides readers with an understanding of the actions that build bridges between goodwill and need, intention and realization. In this context, no gift is the same, no gift is pure, no gift goes unanswered. In the *World of Giving*, each of us receives and gives, beginning, perhaps, right here.

Jeffrey Inaba and C-Lab

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**Jeffrey Inaba : The World of Giving** before purchasing it in order to gage whether or not it would be worth my time, and all praised The World of Giving:

The last decade was largely defined by consumption and greed. An untold story, however, is the rise in benevolent giving seen in institutional, public and private sectors. Such characteristics as altruism and duty are now as influential as self-interest. The geography of aid has also broadened; networks of NGOs now supplement philanthropy and the global operations of official channels. It has become a crucial counterpart of authorized programs; agencies that

provide vital services rely on contributions to augment official doctrines. Yet, the current recession threatens to limit support, diminishing aid at this critical moment when distress is increasing. A new culture of giving that includes volunteering and action, coupled with accumulated expertise may enable imminent needs to be met. The Gift Economy presents aid's history as an index of past and current relationships, indicating how its future promises a significant global role.