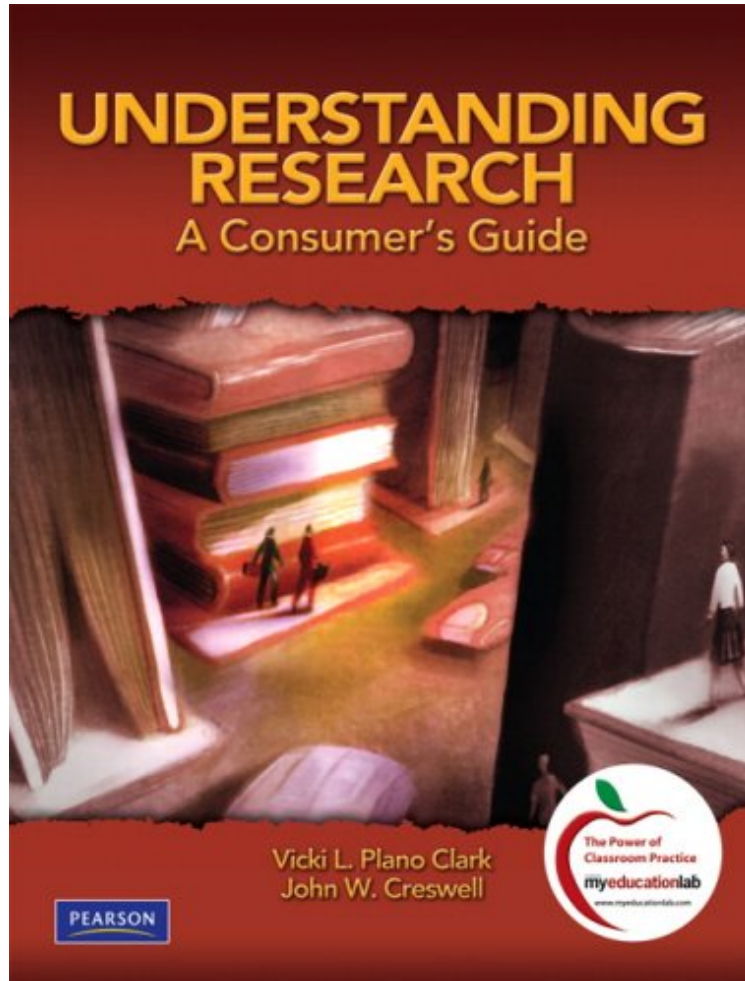


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## Understanding Research: A Consumer's Guide

*Vicki L. Plano Clark, John W. Creswell*  
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**Vicki L. Plano Clark, John W. Creswell : Understanding Research: A Consumer's Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Understanding Research: A Consumer's Guide:

1 of 1 people found the following review helpful. It's not that the Book is bad...By SandyThis book is for a masters class that I'm taking. That alone takes several fun points off. The topic, research, is fine. The level of detail regarding the differences between qualitative and quantitative research, while probably necessary for a research class, should be prescribed to chronic insomniacs. Even worse, it is an out of date copy (2010), which normally doesn't matter that much, but this edition has a lot of changes, so I had to find another, newer copy. Instead of returning the book, I shall sacrifice it on a pyre (along with a lot of others) while consuming alcoholic spirits during the next full moon.1 of 1 people found the following review helpful. Unlikely pleasant surpriseBy UzoThe purpose of this book is to teach the

research consumer (students, educational professionals, allied health professionals, etc.) how to understand and get the most of out of published research. This book does exactly that! The explanations are thorough but do not drone on in to ad infinitum. It is written in a reader-friendly style. Examples of research articles are provided with highlighted areas of "learning" interest. The only other thing that this book could have done is show us how to do all of the research math...which was not the purpose. That's another book and another course. I was pleasantly surprised by Plano's text. It keeps my interest and teaches in a very digestible manner at every turn of the page. 1 of 1 people found the following review helpful. Arrived early - excellent packaging  
By Paula  
I purchased this book for a graduate research class. Easy to read great resource for information. I definitely recommend it if you do a lot of research provides you formats and exercises that give you clarity for qualitative and quantitative research.

Understanding Research: a Consumer's Guide is the first text that places its focus squarely on the needs of the research consumer. This exciting new text helps develop in readers the skills, knowledge and strategies needed to read and interpret research reports and to evaluate the quality of such reports. Users rave about the easy to use and easy to understand format that makes this text perfect for anyone.

From the Back Cover Understanding Research: a Consumer's Guide is the first text that places its focus squarely on the needs of the research consumer. This text helps develop in readers the skills, knowledge and strategies needed to read and interpret research reports and to evaluate the quality of such reports. Praise for Understanding Research: The author[s] ha[ve] developed powerful and elegant ways to present and organize key research concepts in a way that I believe would allow complex ideas to be readily accessible to the beginning student of research. I think it is a remarkable presentation; the author[s] address concepts that I have found from experience to be difficult for new research students to grasp, and present them clearly, coherently and comprehensibly. Nancy Mansberger Western Michigan University This manuscript uses example articles in a more integrated way, with articles serving as instructional illustrations and the basis for student exercises throughout the book. Pamela F. Murphy Virginia Tech The figures that guide the reader to take responsibility for critiquing published studies are a plus. I dont see any weaknesses. In fact, Im already wishing I could try out this text next fall. Pamela H. Baker George Mason University