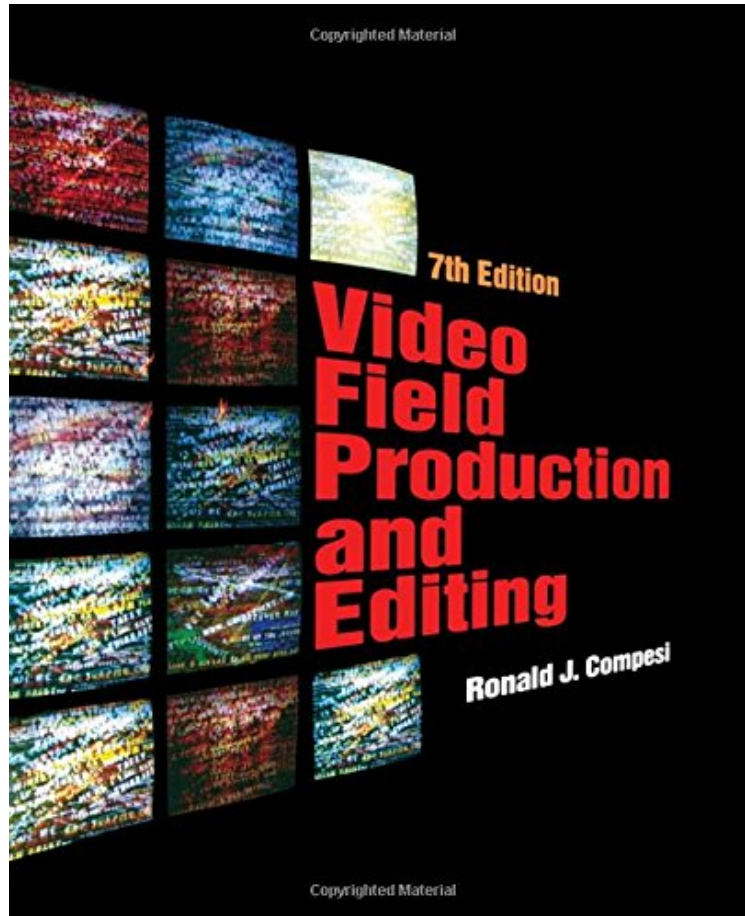


Video Field Production and Editing

Ronald Compesi

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Video Field Production and Editing concentrates on video techniques and technology appropriate for "small scale" single-camera electronic field production (EFP) and electronic news gathering (ENG). This book offers the latest material on new digital field recording and editing technologies and is written in a concise, non-technical, user-friendly format. Reorganized and updated throughout, with new sections dedicated to HDV (High Definition Video)

videotape recording formats, and tapeless digital recording media including high capacity optical discs, solid-state memory cards, and computer hard drives, the book walks the reader through the video production process from initial planning through final editing.

"The blending of the technical and aesthetic aspects of video production is always a challenge, and Compesi has made a very good effort at making [these qualities] accessible to students in an introductory course. This is important to me as an educator and I believe it is an important core to a well-written text on video production."~ Laura Vazquez, Northern Illinois University

From the Back Cover Video Field Production and Editing, Seventh Edition Ronald J. Compesi, San Francisco State University Video Field Production and Editing concentrates on video techniques and technology appropriate for "small scale" single-camera electronic field production (EFP) and electronic news gathering (ENG). This text offers the latest material on new digital field recording and editing technologies and is written in a concise, non-technical, user-friendly format. It takes students through the video production process from initial planning through final editing. New to the Seventh Edition Reorganized and updated throughout to ensure that students learn about the latest developments in this rapidly changing field. New sections dedicated to HDV (High Definition Video) videotape recording formats and tapeless digital recording media including high capacity optical discs, solid-state memory cards, and computer hard drives. Chapter 2, Production Planning, now includes new examples of production planning materials such as budgets, storyboards, and script treatments as well as discussions of copyright and distribution. An expanded Chapter 7, Lighting, contains a more detailed discussion of field interview lighting techniques. New sections in Chapter 8, Sound, on digital audio file formats and the Pro Tools digital audio production system. Chapter 9, Editing Aesthetics, incorporates new sections on Editing Voice-Driven Stories and Storytelling, focusing on news, documentary, and television magazine feature story structure. Chapter 13, Postproduction Graphic Design, integrates a discussion of video graphics on postproduction graphic design. More than 100 new or revised photographs and illustrations of contemporary video field production practices and equipment allow students to see examples of the current materials available in the field. Praise for Video Field Production and Editing

The blending of the technical and aesthetic aspects of video production is always a challenge, and Compesi has made a very good effort at making [these qualities] accessible to students in an introductory course. This is important to me as an educator and I believe it is an important core to a well-written text on video production. ~ Laura Vazquez, Northern Illinois University

About the Author Dr. Ronald Compesi is Professor Emeritus in the Broadcast and Electronic Communication Arts Department at San Francisco State University where he taught for 38 years. In 2007, he was recognized as the outstanding Media Arts professor in the California State University System. Dr. Compesi's primary teaching and research interests are in the areas of video production and editing, and media ethics. Dr. Compesi is author of Video Field Production and Editing, 7th edition (Boston: Allyn and Bacon, 2007). In print since 1985, this text is one of the leading college textbooks on the topic in use today in the U.S. and Canada. A Chinese language translation was published by the Beijing Broadcasting University (now the Communication University of China) in 2003. Dr. Compesi is co-author of Introduction to Video Production: Studio, Field and Beyond (Boston: Allyn and Bacon, 2006). Dr. Compesi has published scholarly articles and book reviews in the Journal of Broadcasting and Electronic Media (JOBEM), Public Telecommunications and Journalism Quarterly. At the University of Oregon, Dr. Compesi worked for the Division of Broadcast Services and Televised Instruction and as a Producer/Director for the UO Honors College. He was a principal in the independent production company Windward Communication Design. From 1993-2003, Dr. Compesi served as co-executive producer for a variety of special television programs produced for KTVU (Fox, Channel 2, Oakland, CA) televisions Family to Family and Bay Area People community affairs series. Dr. Compesi has held a number of administrative appointments at San Francisco State University, including Chair of the Broadcast Electronic Communication Arts Department (1986-1995), Associate Dean of the College of Creative Arts (2006-2008), 1984-1985), Interim Director of the School of Music and Dance (2004-2005) and Interim Dean of the College of Creative Arts (2006-2008).