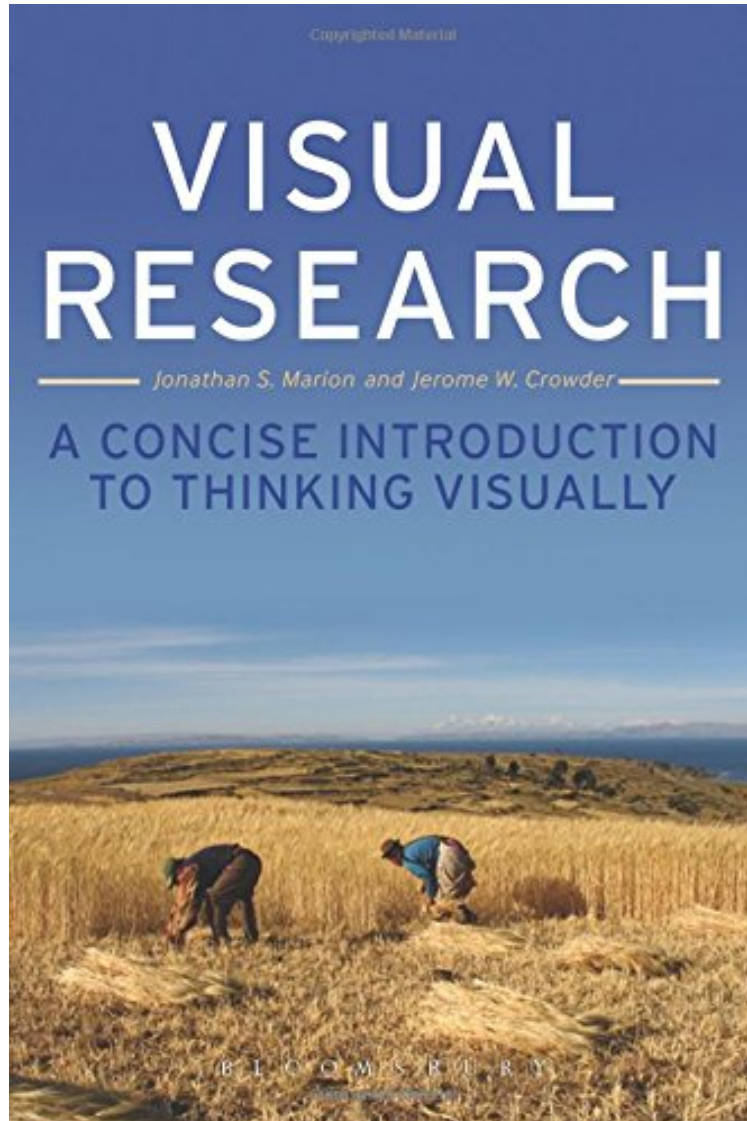


(Download) Visual Research: A Concise Introduction to Thinking Visually

Visual Research: A Concise Introduction to Thinking Visually

Jonathan S. Marion, Jerome W. Crowder
audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



+

READ ONLINE

#528979 in Books Marion Jonathan S 2013-04-25 2013-04-25Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 233.93 x .40 x 6.14l, .65 #File Name: 085785206X192 pagesVisual Research | File size: 75.Mb

Jonathan S. Marion, Jerome W. Crowder : Visual Research: A Concise Introduction to Thinking Visually before purchasing it in order to gage whether or not it would be worth my time, and all praised Visual Research: A Concise Introduction to Thinking Visually:

3 of 3 people found the following review helpful. Using Image as Data as a Meaningful Way to Explore Research QuestionsBy Anita CarrascoI read this book over the summer of 2014 as the assigned text for a online course I took that addressed visual research. The book is clearly written and concise. If you are a student or teach students it's a great

place to learn about the potential uses of visual research methodologies for the understanding of social problems that go beyond the spoken word. In the social sciences, there is a disciplinary emphasis on describing social problems from written or spoken data (questionnaires, interviews, conversations), partly because language is the tool of the analyst for describing our ideas and findings and partly because it is the easiest method of data collection. However, this approach becomes problematic when dealing with populations that are verbally challenged. My class project using this book addressed the example of Autism and I titled it "Autism and the barriers to becoming a participant of culture". Individuals that fall into the Autistic spectrum have a limited access to language that makes a focus on words very unproductive for the understanding of the social implications of being diagnosed with Autism. This book allowed me to think of images as data and I thus embarked on a research project in which I produced and examined video recordings to observe two types of interaction: (a) between autistic individuals and non-autistic individuals who know about the diagnosis; and (b) between autistic individuals and non-autistic individuals who are unaware of a diagnosis. This comparison allowed me to shed light on the relationship between diagnosis-label and consequent stigma. Had I taken the traditional research approach focused on words rather than images, I would have missed a different way to explore answers to my research questions. If I have something to thank this book for, is that it allowed me to realize how important it is to think visually about the social problems that affect our daily lives (my son is autistic). I completely recommend this book both to amateurs and also to experienced visual researchers that want to use it to teach about the benefits of thinking visually.^{3 of 3} people found the following review helpful. All in all - a good read for anyone entering the field of visual anthropology

By David Martin I have previous experience in photography, but it's exclusively in the field of journalism. I found the methodologies offered in Marion's book to be quite helpful for a novice anthropology student trying to understand how to effectively incorporate previously learned technical skills into my cultural anthropological studies. While it seems obvious now, the differences between the journalistic photography I was used to and the visual anthropological research photography however nuanced helped tremendously. It is worth noting that the drastic difference between Marion and Crowder's work definitely helped illustrate two very different approaches, both well done but both quite different. The section on ethics was especially eye opening, and has stuck with me to this day. All in all - a good read for anyone entering the field of visual anthropology.^{2 of 2} people found the following review helpful. Great tool for the field

By joana roque pinho As the principal investigator of an anthropological research project using participatory visual research methods in West Africa, I am sharing this book with my diverse team that includes both scientists and photographers, who have different perspectives on the utility and (ethical) use of images. This book clearly and usefully conveys the idea of images as data, and how best to improve data collection and analysis with images. I also found the chapter on image ethics very clear and easy to share with beginner visual researchers. On the eve of departing for fieldwork, our team has used the information on files organization and storage to devise our own system. The book is clearly written and packed with advice and stories from the field by experienced visual researchers, and because it occupies little space in the luggage, and is of easy reference, I am taking it to the field. It is a great tool and I highly recommend it.

Visual Research: A Concise Introduction to Thinking Visually is the first text to present a concise overview of the significant ethical, theoretical, and practical considerations for conducting research with images. The capacity to take photos and video on handheld devices and the ability to store, post, and share such imagery online all offer tremendous opportunities for social research. The rapid development and popularity of such technology means that little technological proficiency is required, and even less theoretical and ethical consideration. This book provides an accessible introduction to doing visual research in the social sciences. Beginning with ethical considerations, this book highlights the importance of thinking visually before engaging in visual research. Further themes involve creating, organizing, and using images and are presented so as to help readers think about and work with their own visual data. Boxed case studies and further reading suggestions enhance the utility of this primer. Concise and highly focused, Visual Research will be an invaluable resource for visual, media, and communications students and researchers and others interested in visual research in the social sciences.

The authors have clearly figured out how to successfully teach visual research, and they share their insights in an engaging and immediately accessible way. In the classroom and in the field, researchers, teachers and students will welcome this book. It is both concise and comprehensive. Liam Buckley, Assistant Professor of Anthropology at James Madison University, co-editor of 'Visual Anthropology' and President of the Society for Visual Anthropology

Jonathan Marion and Jerome Crowder's Visual Research covers a lot of important ground, and in a tightly argued manner. Their summary of ethics covers the important issues surrounding images in the digital age. Images have a history in anthropology, which is presented as a succinct overview, and the modern world offers an often dizzying set of options regarding the way to make, process, analyze, and store images. Their ability to write clearly about these important but often overlooked issues makes their book especially useful and will ensure its place in the growing library of handbooks on visual methods. Doug Harper, Professor of Sociology at Duquesne University

As an increasing number of researchers in the social sciences engage with the potential of visual media it is

crucial that they learn to think critically about the meaning and status of images and apply a scholarly rigour to their own visual practices. Visual Research provides an accessible introduction to the key issues, from the ethical consequences of making and showing images to the practical management of digital files. Case studies from a range of disciplinary perspectives provide insights into the benefits and challenges of working visually. Visual Research will be particularly useful to students at the outset of their visual research careers; whilst digital visual technologies may be ubiquitous, their application to research requires the acquisition of new skills and ways of thinking. Darren Newbury, research co-ordinator for visual communication, Birmingham City University
About the Author
Jonathan S. Marion is Assistant Professor in the Department of Anthropology at the University of Arkansas and President-elect of the Society for Visual Anthropology (SVA).
Jerome W. Crowder is Assistant Professor at the Institute for the Medical Humanities at the University of Texas Medical Branch, USA, and a Board member of the SVA.