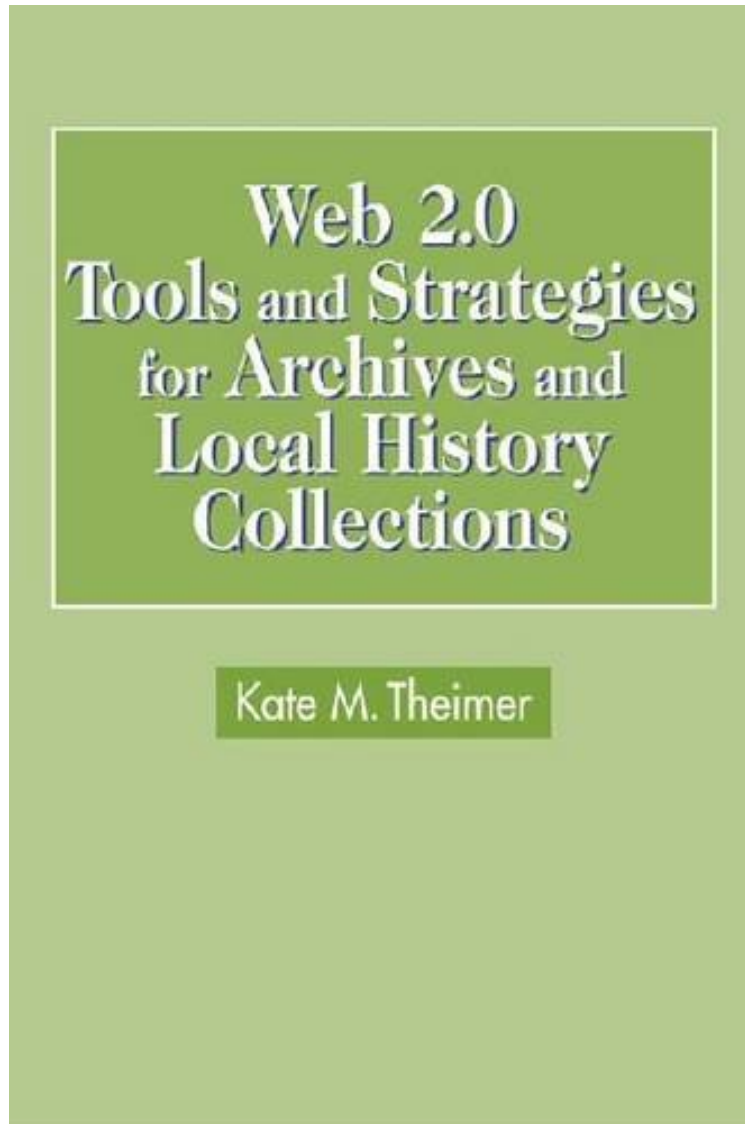


[FREE] Web 2.0 Tools and Strategies for Archives and Local History Collections

Web 2.0 Tools and Strategies for Archives and Local History Collections

Kate Theimer

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#2061134 in Books 2009-12-31Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.02 x .56 x 5.98l, .95 #File Name: 1555706797246 pages | File size: 28.Mb

Kate Theimer : Web 2.0 Tools and Strategies for Archives and Local History Collections before purchasing it in order to gage whether or not it would be worth my time, and all praised Web 2.0 Tools and Strategies for Archives and Local History Collections:

To connect with and successfully serve the growing generation of native Web 2.0 users, archivists and other professionals responsible for historical collections must learn how to accommodate their changing information needs and expectations. In this clearly written, jargon-free guide, Kate Theimer, highly regarded author of the prominent blog on archives and technology, demystifies essential Web 2.0 concepts, tools and buzzwords, and provides a thorough introduction to the ways in which they offer new ways to interact with traditional audiences and attract new ones. Theimer reviews the fundamental principles of important Web 2.0 tool. She includes plentiful examples of how archives around the world have been successfully using each one, and provides step-by-step tips on what you need to do to implement it in your own institution. There is guidance to help readers assess their current Web presence and evaluate how Web 2.0 tools can fit into an overall outreach plan. Advice for integration and implementation spans the gamut of Web 2.0 tools, including: blogs, podcasting, Wikis, Twitter, Facebook, Flickr, YouTube, Mashups, and Widgets. Theimer also includes screenshots and checklists to further clarify each topic, as well as Sidebar QA's with organizations that have successfully utilized Web 2.0 tools, including the Library of Congress, Florida State Archives, Seattle Municipal Archives and many more. There are also suggestions for developing metrics to evaluate the success of your implementation, as well as appendices that list additional Web resources. If your goals include connecting unique archival material with people interested today, this book is for you.

"This guide aimed at those working in archives, special collections departments, historical societies, public libraries, and museums explains how these organizations can use social media to share their activities and archival and manuscript collections on the internet." --SciTech Book News, May 2010"Given that this is the first book to address the topic of Web 2.0 and archives, this is where Theimer truly delivers--one of the greatest values of this book is its practicality and applicability in one's daily work. She effectively provides a roadmap for evaluating, implementing, and managing Web 2.0 services in an archival setting; as such, this book would make a useful addition to an archivist's or institution's library." --The American Archivist, Spring/Summer 2011"Theimer's efforts are to be commended. Her enthusiasm for the subject shines through and the resulting work will certainly go a long way to close the gap in our field between the technology and our collective knowledge about how to implement it." --Journal for the Society of North Carolina Archivists, Fall 2010"Striking a balance is key, and this work provides a great launching point for not only background information on the tools available, nit a case-study approach on how to implement them. Valuable not only for those looking to gain knowledge of what tools are availablethis work may also be a stepping stone to getting institutional buy-in that many are seeking." --AASLH History News, Winter 2011"This book does a very good job of reviewing the well-known tools for social networking, user-to-user collaboration, user customization and personalization, and automated updating and notification for improved and easier access to archival and historical library collections." --Catholic Library World, March 2011"an informative and approachable resource for novices as well as expertsTheimer's book offers archivists a great manual for implementing Web 2.0. Her step-by-step style is easily accessible, and the examples give even an experienced professional new uses for standard tools." --Archival Issues, 2011"an informative and approachable resource for novices as well as expertsTheimer's book offers archivists a great manual for implementing Web 2.0. Her step-by-step style is easily accessible, and the examples give even an experienced professional new uses for standard tools." --Archival Issues, 2011"This book is a practical reference work, written in a very peer-to-peer style, and this sets the perfect tone for something that seeks to dispel myths and bring us all along together into the world of interactive communication, informal dialogue, resource sharing and collaboration. You feel that Theimer really understands her audience, and wants to bring them with her into the Web 2.0 world of user engagement." --Business Information, May 2011About the AuthorKate M. Theimer is formerly Policy Specialist and Team Leader, National Archives and Records Administration, USA.