

[Free] What Anthropologists Do

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Veronica Strang

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Veronica Strang : What Anthropologists Do before purchasing it in order to gauge whether or not it would be worth my time, and all praised What Anthropologists Do:

4 of 4 people found the following review helpful. What Anthropologists Do By Daniel G. Dybowski Veronica did her homework with this book. She reaches out to all audiences, academic to laypeople, to explain the often glossed over complexity of the discipline of Anthropology. My only critique of the book is that it seems to miss the classic Boasian four-field approach. [...] Veronica does a wonderful job to show the complexity and necessity for Anthropology and

Anthropologists in this world today. We need to have more open dialogue with other nations in order to find common ground and mutual understanding in an ever-increasingly diverse and globalized world. She summarizes well how many people in varying parts of the world find a need for anthropology and the need to recognize the traditional values of people from their own cultural perspectives. Anthropology is the force behind a more conciliatory effort to combat stereotypes of the ethnographic Other, regardless of who's perspective it is we are talking about.

What is Anthropology? Why should you study it? What will you learn? And what can you do with it? What Anthropologists Do answers all these questions. And more. Anthropology is an astonishingly diverse and engaged subject that seeks to understand human social behaviour. What Anthropologists Do presents a lively introduction to the ways in which anthropology's unique research methods and cutting-edge thinking contribute to a very wide range of fields: environmental issues, aid and development, advocacy, human rights, social policy, the creative arts, museums, health, education, crime, communications technology, design, marketing, and business. In short, a training in Anthropology provides highly transferable skills of investigation and analysis. The book will be ideal for any readers who want to know what Anthropology is all about and especially for students coming to the study of Anthropology for the first time.

Veronica Strang's *What Anthropologists Do* provides a valuable panoramic view of wide-ranging work undertaken by anthropologists. Engagingly written and useful for school and anthropology students considering their career options, it will be accessible for any reader wondering what it is that anthropologists really do. Kathryn Tomlinson
About the Author
Veronica Strang is Professor of Social Anthropology at the University of Auckland. An environmental anthropologist, she has written extensively on water, land and resource issues in Australia and the UK, and is the author of *Uncommon Ground: cultural landscapes and environmental values* (Berg 1997), and *The Meaning of Water* (Berg 2004).