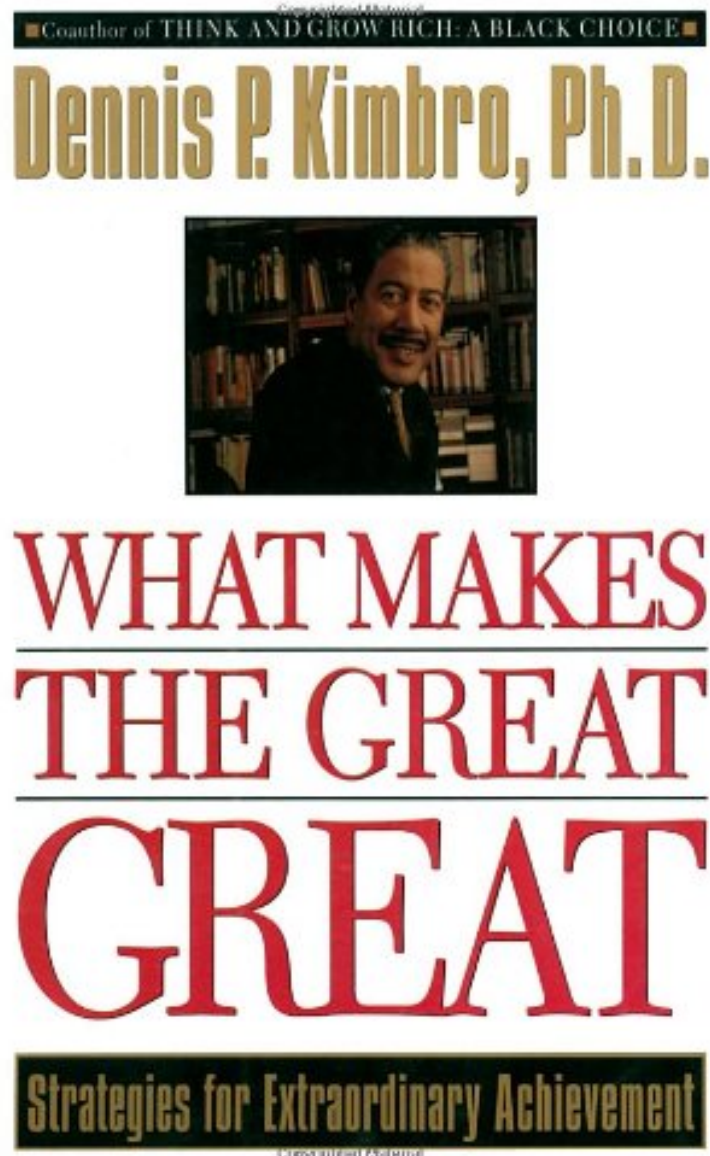


What Makes the Great Great: Strategies for Extraordinary Achievement

Dennis Kimbro

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Dennis Kimbro : What Makes the Great Great: Strategies for Extraordinary Achievement before purchasing it in order to gauge whether or not it would be worth my time, and all praised What Makes the Great Great: Strategies for Extraordinary Achievement:

0 of 0 people found the following review helpful. Awesome REAL LIFE tellings of those among us African Americans ...By GeniaAwesome REAL LIFE tellings of those among us African Americans who have made the choice to be truly great and how they got there. TOO MANY times I've heard it said and believed that there is some "behind-closed-doors" secret to success that the wealthy and accomplished are keeping from others. That's simply NOT TRUE because it's ALL IN THIS BOOK. Hat's off to Dr. Kimbro for your thorough research and expert dissemination of such valuable information. I have read and re-read this book and will continue to keep it on the top of my list of inspiring writings to fuel my own goals and dreams on a daily basis. I encourage anyone to do the same. A MUST READ!3 of 3 people found the following review helpful. Practical and Well Supported AdviceBy TWDennis Kimbro provides a fine book on achievement complete with an overview of all the fundamental principles of success. Kimbro is an expert at using examples to explain his points and he provides an abundance of high achievers in history as case studies.The essence of Kimbro's philosophy can be found in the following quotes from the book:"No life ever grows great until it is dedicated, disciplined, and focused.""Success is achieved and maintained by those who try - and keep trying. There's no future in saying it can't be done. Real success - doing your best - is not in the stars or the luck of the draw. It lies within persistent, daily effort.""To a world that requires service, measures discipline and patience, demands a fair day's wages for an honest day's effort, and values the time and commitment that excellence demands, the road to greatness is spit-polished with sweat. Work is the shortest path to success.""Too many of us waste our years waiting for better times in the future or reflecting on better times in the past, instead of working for better times in the present."Kimbro is a major proponent of proper attitude and hard diligent work. His views on value, imagination, ideas, and motivation supplement his core message resulting in a practical and informative book. Those seeking success in any endeavor will find value in Kimbro's work.1 of 1 people found the following review helpful. it seems more like a book of well-meaning platitudesBy PatThis is a helpful and persuasive book for people in certain phases of their life; one who is unfulfilled, unmotivated and unknowing as to the next direction to turn. To a person nearing retirement from a meaningful and fulfilled life, it seems more like a book of well-meaning platitudes. However, it makes for good reading.

Part vocational pep rally, part how-to book, in What Makes the Great Great, bestselling author Dennis Kimbro explores the strategies and thought processes of successful African-Americans. What Makes the Great Great elaborates on the inspiring message Dennis Kimbro put forth in his first book Think and Grow Rich--A Black Choice. Through dozens of interviews and the inspirational stories of people like John H. Johnson, Publisher of Ebony magazine, Condoleeza Rice, Provost of Stanford University, and Ann Fudge, President of Maxwell House Coffee, Dr. Kimbro outlines the nine strategies that determine success.According to Dr. Kimbro, being great depends on a commitment to making dreams come true: "All high achievers make choices, not excuses." We all have the seeds of greatness in us, and his book gives readers the tools to discover and nurture those seeds, showing them how to motivate themselves to master every aspect of their lives.

From Publishers WeeklyAfrican Americans seeking high levels of success and accomplishment must never let negative influences such as poverty and racism infiltrate their souls, exhorts Kimbro in this inspirational self-help manual. More than a highly personal, conversationally written pep talk, it uses the success stories of black achievers in many fields?Maya Angelou, broadcasting magnate Percy Sutton, track star Jackie Joyner-Kersey, chocolate-chip cookie tycoon Wally "Famous" Amos, Soft Sheen hair-care multimillionaire Ed Gardner, among others?to illustrate nine mental strategies said to underlie high achievement. These "stones of greatness" are deep-seated spiritual beliefs, a guiding vision, passionate commitment, character, competence, willingness to take risks, self-confidence, discipline and an I-can-do-it attitude. Professor of entrepreneurship at Clark Atlanta University, Kimbro (Think and Grow Rich: A Black Choice) dispenses motivational pearls of wisdom with rhetorical flourishes. Included is a detailed career profile of the top 100 black managers in the U.S. Copyright 1996 Reed Business Information, Inc.From Library JournalBest-selling author of Think and Grow Rich (Fawcett, 1991) and Daily Motivations for African-American Success (Columbine, 1993), Kimbro is a professor of entrepreneurship at Clark Atlanta University. Although his latest work is also directed at African Americans, his thoughts and advice can, and should, be used by anyone interested in getting ahead in the business world. The general text describing the assets needed to get ahead is followed by the "Kimbro Executive Profile" of America's top black managers, meant to educate and inspire by example, and by African American consumption patterns, which should help entrepreneurs to target markets. Beyond its overt purposes, Kimbro's book will also enlighten those less familiar with black success stories in America. This interesting motivational work is a solid choice for all public libraries.-?January Adams, Franklin Twp. P.L., Somerset, N.J.Copyright 1996 Reed Business Information, Inc.From BooklistKimbro believes that far too many people "regularly underestimate their capacity for accomplishment," especially African Americans, because they often confront a system that tells them they are of little value. To help remedy this situation, Kimbro has produced a book for African Americans that examines nine common qualities and traits that lead to greatness. Using examples and anecdotes about scores of successful people, Kimbro argues that some of the more important marks for greatness are

possessing a deep spiritual belief, believing that one can get things done, having the vision, passion, and courage to take necessary risks, plus the integrity to deal fairly with others. Much of the book is also aimed at getting people up and over those mental roadblocks they're so fond of erecting. Inspiring and uplifting, it rises above the usual self-help tomes and will certainly be useful to African Americans and to anyone else in need of such support. Brian McCombie