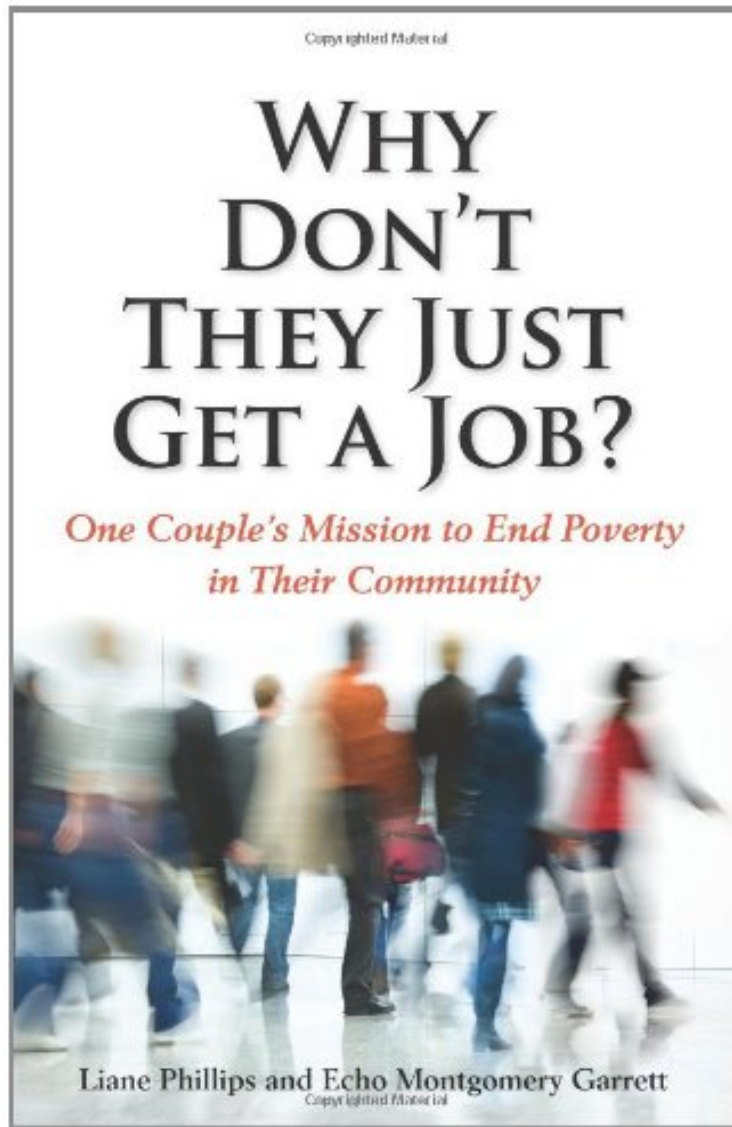


Why Don't They Just Get a Job? One Couple's Mission to End Poverty in Their Community

Liane Phillips, Echo Montgomery Garrett
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Why Don't They Just Get a Job? describes the journey and the incredible results of Dave and Liane Phillips' efforts to help those in poverty find their way to self sufficiency. Under the premise that existing job-readiness programs only focus on job placement and not retention, Dave and Liane Phillips created a poverty to economic self-sufficiency program with an 80 percent one-year employment retention rate. In the past three years this organization, Cincinnati Works, has brought \$25 million in wages locally to over 1500 families. The not-for-profit offers a complete spectrum of free, lifetime employment services for the entry-level job-seeker to sustain and advance in today s work climate. The model is a winner of the 2009 Manhattan Institute Social Entrepreneur Award. Following its success, Dave Phillips is now volunteering as a consultant for similar programs in other cities.

"An inspiring read. No other program or approach so purposefully balances the integrity of every human being with personal accountability and meaningful work. Kudos to the founders of Cincinnati Works, its members, employer-partners, supporters, and the city of Cincinnati herself." --Richard T. Farmer, chairman of the board, Cintas Corporation "Finding a job is important . . . retaining a job is necessary to building a life. Cincinnati Works has given life and opportunity to so many who had no hope for a future. This book can be a guide for all who read it." --Carl H. Lindner, chairman of the board, American Financial Corporation "What Cincinnati Works understands is the heartache, hopelessness and the lack of trust the chronically unemployed deal with every day. Dave and Liane have blended basic job skills, support systems and faith which starts the launch of hope and confidence. You will see how the suppressed spirit grows allowing the escape from a lifetime of depression to a bright future. The successes are incredible. This richly detailed, informative book shares the hard-learned experience of Cincinnati Works in helping thousands of hard-to-employ men and women find good jobs, and not only stay in them but advance in them to achieve meaningful and productive lives. It demonstrates how a focus on achieving measurable outcomes based on continued learning and experimentation and a deep empathy for each person can produces results most would consider unachievable. Well worth reading for anyone confronting one of the major issues our nation is facing, i.e., helping individuals find a meaningful, rewarding and productive career. --John E. Pepper, retired chairman CEO, The Proctor Gamble Company

About the AuthorLiane Phillips currently serves as interim president of the award-winning Cincinnati Works, which she co-founded along with her husband of fifty years, Dave Phillips, former managing partner at Arthur Anderson. A 2009 Manhattan Institute Social Entrepreneurship Initiative award, 2005 Better Business Bureau Torch Award for Marketplace Ethics, and that same year, a Best Practices Back-to-Work Program from The American Institute for Full Employment, are just a few of the accolades their non-profit has received. A lifelong humanitarian, Liane has led the way in drug and child abuse prevention, and in literacy, self-sufficiency, and career development programs. Liane and Dave make their home in Cincinnati, Ohio. Echo Montgomery Garrett is an award-winning career journalist and author of numerous books, including My Orange Duffel Bag: A Journey to Radical Change and Dream No Little Dreams, the story of Clay Mathile and The Iams Company. Her work has been published in more than 75 national magazines, newspapers, and websites, and she has appeared on numerous television and radio broadcasts, including Good Morning America. Her humanitarian work includes serving as board member for Gift for a Child/The Heart Gallery Southeast, a foster care advocacy program. She lives in Marietta, Georgia.