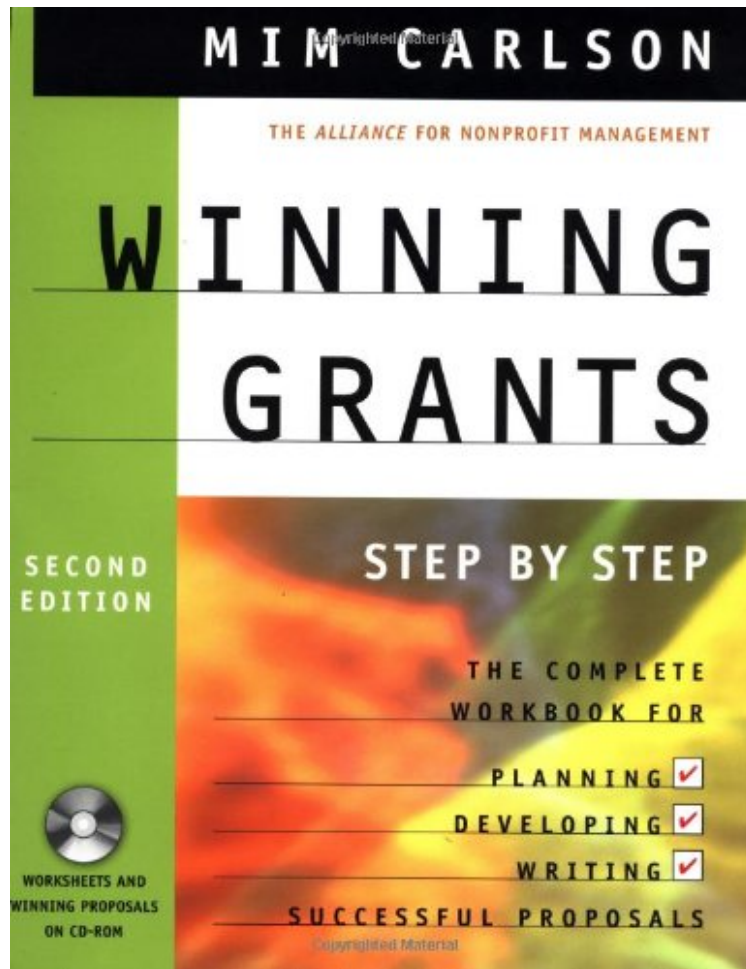


Winning Grants: Step by Step, 2nd Edition

Mim Carlson, The Alliance for Nonprofit Management
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Mim Carlson, The Alliance for Nonprofit Management : Winning Grants: Step by Step, 2nd Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Winning Grants: Step by Step, 2nd Edition:

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Written for both novice and experienced grantwriters, the workbook is filled with practical advice and illustrative examples, including Important information such as determining whether your program or idea is fundable Clear examples that make it easier to create a well-written letter of intent How to do the necessary research to find the right

funder to approach Targeting your proposal to meet the priorities of the funder What happens to your proposal once it reaches the funder How to adapt this program- and project-specific funding approach to assist in general funding Once the workbook exercises are completed, your organization will have a fully developed grant proposal.

You may think that writing the proposal is the most important task a grant writer has. IMim Carlson and Tori O'Neal-McElrath... point out that the cover letter should introduce your organization to the correct person; assure the funder that this project has the support of your board of directors; and specifically state what you are asking for...how much and for what. (Book mention on About.com Nonprofit page, December 2008) "The definitive guide to writing persuasive and successful proposals." (allianceonline.org, February 28, 2003) Praise for the First Edition "Structured to lead the reader through the key steps in writing a proposal." --Chronicle of Philanthropy "In addition to an excellent introduction which gives an overview of the proposal writing process, the book includes a special resource section on how to research funders, how to write a letter of intent, and how to evaluate a proposal through the funder's eyes." --Northwest Nonprofit Resources "Winning Grants Step by Step explains how to define clear goals, communicate an effective budget, and write a compelling needs statement." --"Getting and Spending" Recommended in the "Working from Home" column by Paul and Sarah Edwards of the Los Angeles TimesFrom the PublisherPraise for the First Edition "Structured to lead the reader through the key steps in writing a proposal." --Chronicle of Philanthropy "In addition to an excellent introduction which gives an overview of the proposal writing process, the book includes a special resource section on how to research funders, how to write a letter of intent, and how to evaluate a proposal through the funder's eyes." --Northwest Nonprofit Resources "Winning Grants Step by Step explains how to define clear goals, communicate an effective budget, and write a compelling needs statement." --"Getting and Spending" Recommended in the "Working from Home" column by Paul and Sarah Edwards of the Los Angeles Times