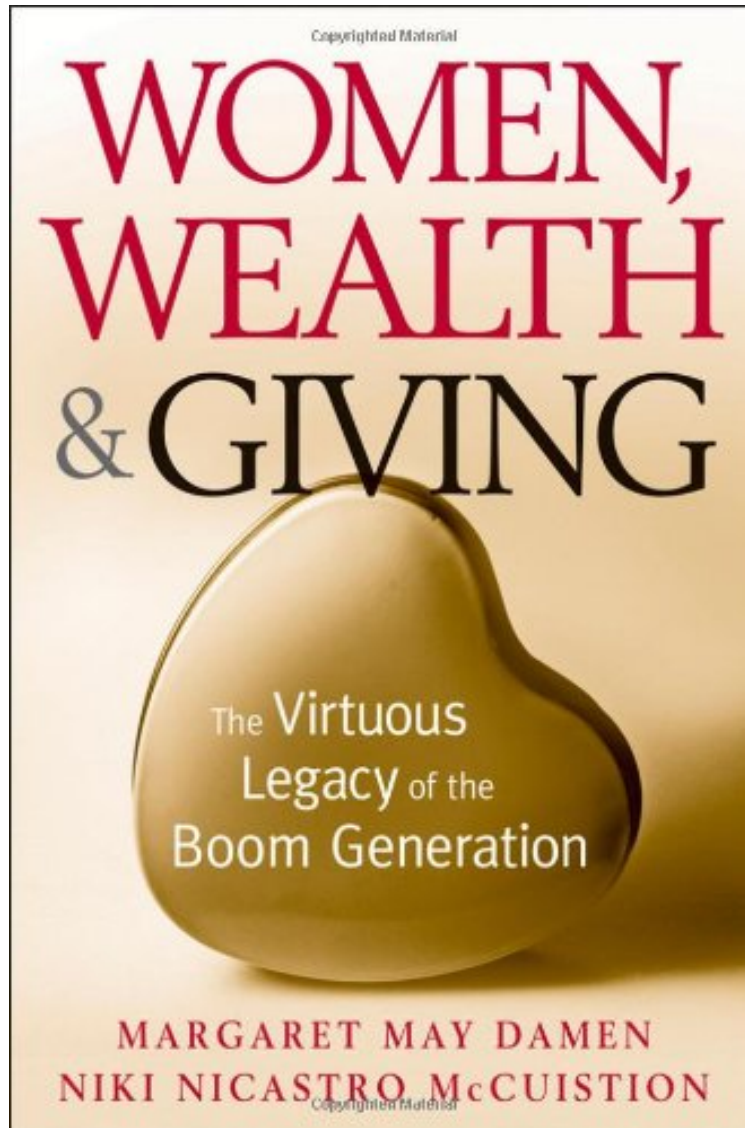


Women, Wealth and Giving: The Virtuous Legacy of the Boom Generation

Margaret May Damen, Niki Nicaastro McCuiston
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Margaret May Damen, Niki Nicaastro McCuiston : Women, Wealth and Giving: The Virtuous Legacy of the Boom Generation before purchasing it in order to gage whether or not it would be worth my time, and all praised Women, Wealth and Giving: The Virtuous Legacy of the Boom Generation:

3 of 3 people found the following review helpful. Should be mandatory reading for all board members and senior managersBy StephanieI only recently became aware of this book and, after having received it, I cannot adequately

express what a treasure this book actually is. As a development professional who has frequently experienced the anguish of ill-informed board members and senior managers who do not fully understand the development process, it's been disheartening not to achieve the long-term economic sustainability that is critical for any organization to maintain its presence in the community. We all speak of diversification of funding as a critical component of achieving this success. This book is helpful on many, many levels in providing the wisdom, guidance and support for all involved to understand how important planned giving is. Not only this, it's an invaluable resource and provides information about women's philanthropy that is equally important for all to understand. As I said, I sincerely wish this was mandatory reading since it would help to clarify many misconceptions and would go far in strengthening and enriching the best intentions to provide service on an ongoing basis -- now and for the future. I doff my hat to these two authors for this exemplary work. Kudos all. Stephanie Doty (Seattle, WA) 2 of 2 people found the following review helpful. Great Book for Development Professionals By Judy L. Wright This book inspires, sites important research, and tells compelling stories about women and their passion to make a difference. Whether the area of interest is higher education, human service agencies, or arts and cultural organizations, this book is a great gift for women and men working with organizations which engage in fundraising. Enjoy! 0 of 0 people found the following review helpful. Four Stars By Scott Homan Great encouragement for philanthropically inclined women to make a difference..

Discover gender-specific tools and strategies Boom-Generation women can use to make philanthropic and charitable decisions Answering women's questions of how and why to give from the heart, *Women, Wealth Giving* helps you understand the models that work best for charitable giving and how these models fit into your legacy mission, whether you've earned, inherited or married into your wealth. *Women, Wealth Giving* will help you understand what models work best for charitable giving, and how to fit those models into your plans, mission, and intended legacy-whether you earned, inherited or married into wealth. This useful planning guide also includes pertinent anecdotes, worksheets, quizzes, inspirational profiles, a resource guide, and much more Identifies gender-specific tools and strategies Boom-Generation women can use to make philanthropic and charitable decisions Provides women the means to engage their hearts as well as their minds in giving money, time, and talent away in meaningful ways With over 43 million Boom-Generation Women at or nearing the age of retirement, the American population is reaching what has been described as the great wealth transfer, and with women outliving men, or choosing to live alone, the role of women in decisions concerning philanthropic dollars will be critical to the economic, political and moral fabric of our society. Get *Women, Wealth Giving* and discover the transformative power of women's philanthropy.