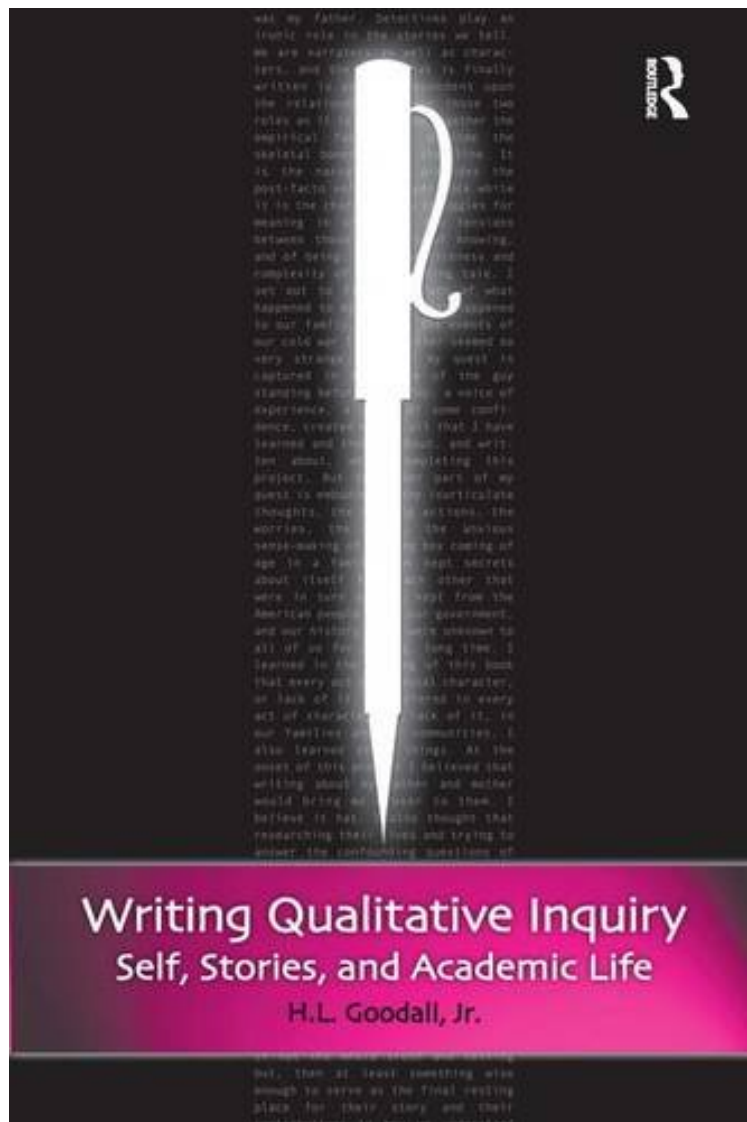


(Mobile pdf) Writing Qualitative Inquiry: Self, Stories, and Academic Life (Writing Lives: Ethnographic Narratives)

## Writing Qualitative Inquiry: Self, Stories, and Academic Life (Writing Lives: Ethnographic Narratives)

H.L. Goodall Jr

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H.L. Goodall Jr : Writing Qualitative Inquiry: Self, Stories, and Academic Life (Writing Lives: Ethnographic Narratives) before purchasing it in order to gage whether or not it would be worth my time, and all praised Writing Qualitative Inquiry: Self, Stories, and Academic Life (Writing Lives: Ethnographic Narratives):

Responding to the rapid growth of personal narrative as a method of inquiry among qualitative scholars, Bud Goodall offers a concise volume of practical advice for scholars and students seeking to work in this tradition. He provides writing tips and strategies from a well-published, successful author of creative nonfiction and concrete guidance on finding appropriate outlets for your work. For readers, he offers a set of criteria to assess the quality of creative nonfiction writing. Goodall suggests paths to success within the academy still rife with political sinkholes for the narrative ethnographer and ways of building a career as a public scholar. Goodall's work serves as both a writing manual and career guide for those in qualitative inquiry.

"Call it personal narrative, creative nonfiction or qualitative inquiry, this genre has become increasingly dynamic and complex in the past few decades, developing and discarding new traditions at a rapid clip. Goodall corrals the best of those traditions and combined them with sound advice for those seeking to make a living from their scholarship. He considers the academic side of that living, and clearly delineates the sinkholes therein, while giving readers ways to break into public scholarship as well. He describes the power of the interesting story, the basics of the narrative epistemic, and methods of developing narrative structures that work within the framework of the academic. This works as a model as well as a guide to both process and career options, and includes a number of exercises suitable for the classroom as well as self-study." - Book News, Inc.

"Goodall starts his wonderful new book with a very simple, yet provocative question, So you want to be a qualitative researcher who tells interesting stories? and emphatically represents on each and every page just how he has delightfully mastered the art of which he writes! The art is variously called narrative nonfiction writing, narrative ethnography, autoethnography, or performative writing, among others; and the mastery is the fascinating weaving of stories and stories about stories designed to tell the tale of how to write well in this genre of qualitative research and why to remember that narratives are always told by someone to someone within a context or framework. To this end Dr. Goodall is his own best evidence that sharing stories is an effective means for us to learn a narrative way of knowing and communicating and one we should try to practice ourselves in our own working and living." - Ronald Chenail, Weekly Qualitative Report

Goodall has written a how-to book for academics interested in pursuing qualitative inquiry, a book that favors narrative writing over the more quantitative approach traditionally favored by the social sciences and some fields of the humanities. Much of Goodall's theoretical underpinning comes from Clifford Geertz's classic notion of "thick description," but as important, especially with regard to technique, is Lee Gutkind's writing on creative nonfiction and literary journalism. In his preface, Goodall cautions his readers about resistance in the academy to the narrative-based approach he describes; in the chapters that follow, he lays out his program on writing, structuring, submitting, and evaluating such studies and explains how to gain tenure or succeed outside the academy as a public scholar. Released in the "Writing Lives-- Ethnographic Narratives" series, this book will be of particular value to beginning scholars who wish to write qualitative inquiry and to mid-career scholars frustrated by quantitative approaches. Summing Up: Recommended. Graduates students, researchers, and faculty. -CHOICE Magazine

From the Inside Flap

Responding to the rapid growth of personal narrative as a method of inquiry among qualitative scholars, Bud Goodall offers a concise volume of practical advice for scholars and students seeking to work in this tradition.

About the Author

H. L. (Bud) Goodall, Jr. is Professor of Communication and Director of the Hugh Downs School of Human Communication at Arizona State University. He is the author or co-author of 20 books, including *A Need to Know: The Clandestine History of a CIA Family* (Left Coast Press, 2006), and over 100 articles, chapters, and papers. *A Need to Know* received the 2006 Best Book Award by the National Communication Association Ethnography Division. A pioneer in the field of creative nonfiction, he has authored works on high technology organizations and cultures, rock n roll bands, and alternative religions. With Eric Eisenberg and Angela Trethewey, he is the co-author of the award-winning textbook, *Organizational Communication: Balancing Creativity and Constraint*, now in its fifth edition, and he authored the highly acclaimed *Writing the New Ethnography* in 2000. His forthcoming edited volume, with Steve Corman and Angela Trethewey, is *Weapons of Mass Persuasion: Strategic Communication and the Struggle Against Violent Extremists*.